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Gajendra Singh Shekhawat



संस्कृति मंत्री एवं
पर्यटन मंत्री
भारत सरकार
Minister of Culture and
Minister of Tourism
Government of India

Message

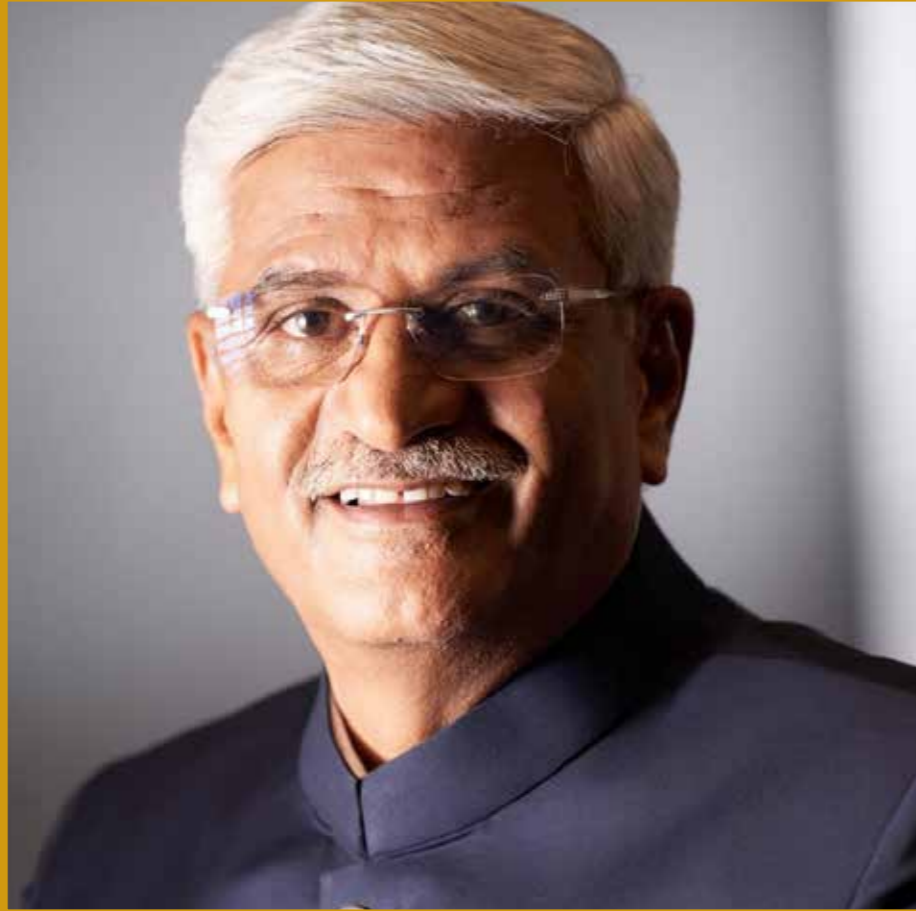
It is with great satisfaction that I convey my heartfelt congratulations on the launch of *Tourism@2025* at the **BOTT Knowledge Conclave** at Bharat Mandapam, New Delhi.

The book, *Tourism@2025* provides an insightful perspective on the future of Indian tourism, encompassing both inbound and outbound opportunities. It underscores India's unmatched cultural heritage, diverse experiences, and the unique destinations that make our country a world-class travel destination. As the sequel to the book, *Exploring India through 50 Unique Destinations*, it builds upon the Honourable Prime Minister Shri Narendra Modi's call for NRIs to invite at least five non-Indian families to explore India and for our citizens to visit 15 destinations within the country, contributing to the promotion of domestic tourism.

In line with this vision, the Ministry has undertaken several pioneering initiatives to boost tourism. These include the Dekho Apna Desh Campaign, the development of iconic tourist destinations under the Swadesh Darshan 2.0 scheme, introduction of visa-on-arrival facilities, and the Chalo India campaign. Additionally, significant focus has been placed on leveraging digital platforms to promote India globally and enhance the visitor experience.

I am confident that *Tourism@2025*, with its global digital circulation to over one million tourism professionals, will further amplify India's position on the global tourism map, fostering innovation and sustainable growth in the sector.

(Gajendra Singh Shekhawat)



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Director General
Ministry of Tourism
Government of India



MESSAGE

As we step into the 3rd quarter of 2024, the Ministry of Tourism continues to accelerate efforts to position India as a leading global travel destination. Our recent participation at the World Travel Market (WTM) in London showcased India's diverse tourism offerings on an international stage. The launch of the *Chalo India* campaign at WTM was a pivotal moment, highlighting our commitment to promoting India as a year-round destination, rich in cultural, spiritual, adventure, and wellness experiences.

The recently concluded International Tourism Mart (ITM) in Kaziranga, Assam further underscored the government's focus on expanding tourism in India's North-Eastern region. By bringing together stakeholders, tour operators, and industry leaders, the event highlighted the untapped potential of the region, emphasising sustainability, eco-tourism, and local community-driven initiatives.

As we usher in 2025, I remain optimistic about India's tourism landscape. Domestic tourism will continue its remarkable growth trajectory, driven by rising interest in experiential travel, heritage exploration, and wellness tourism. Simultaneously, we anticipate a strong rebound in inbound tourism with an encouraging year and recovery post pandemic, with international travellers once again rediscovering India's timeless charm and hospitality.

The *Wed in India, Meet in India, Adventure, Amusement, Rural, Heritage* initiatives will play a critical role in promoting India as a premier preferred global destination for all seasons, offering unparalleled venues, cultural richness, and world-class hospitality. With this initiative, we aim to attract more leisure and MICE tourists contributing significantly to both tourism for the economy.

I would like to extend my best wishes to *BOTT India* for its *Tourism 2025 Conclave*. Platforms like these are crucial in shaping the future of our industry, fostering collaboration, and driving innovation. I am confident that the conclave will provide valuable insights and strategies for the continued growth and success of Indian tourism.

Wishing you all a successful and impactful event!


(Mugdha Sinha)

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GEMS OF INDIA

Gems of India celebrates some of the country's most captivating destinations, offering a mosaic of experiences for every traveller. From the timeless heritage of Aurangabad and the spiritual serenity of Chitrakoot to the lush greenery of Munnar and the urban vibrancy of Indore, these destinations represent the very essence of India's multifaceted charm. This collection underscores the rich tapestry of India's attractions, making it an essential guide for anyone looking to explore the country's treasures.



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INTERNATIONAL HOTSPOTS ON THE RISE

The global travel scene is abuzz with emerging destinations that promise unique and transformative experiences. Seychelles offers pristine beaches and azure waters, while Jamaica enchants with its rhythmic culture and tropical allure. Saudi Arabia is opening its doors to the world, showcasing a mix of ancient heritage and futuristic marvels. Lesser-known gems like Batumi and Tohoku invite travellers to explore their undiscovered charm.



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OPULENT HOTELS - INDIA AND INTERNATIONAL

Luxury knows no bounds, and Opulent Hotels showcases some of the most exquisite stays across the globe. In India, properties like Six Senses Jodhpur and Castle Mandawa offer regal experiences steeped in heritage, while Moksha Himalayas promises serenity amid majestic landscapes. Globally, travellers can indulge in the unmatched luxury of Phulay Bay in Thailand, Mövenpick Resort Al Marjan Island in the UAE, and the Qasr Al Sarab by Anantara in the Arabian Desert.



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EMERGING MICE VENUES IN INDIA

India is rapidly establishing itself as a global hub for MICE, with world-class infrastructure and facilities. The country's burgeoning MICE landscape is anchored by iconic venues such as the Rudraksh Convention Centre in Varanasi, the Chhatrasal Convention Centre in Khajuraho, and Kolkata's Biswa Bangla Convention Centre. Delhi, with its cutting-edge Bharat Mandapam and Yashobhoomi, has become a focal point for large-scale international events.



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CULTURAL AND HISTORICAL LANDMARKS

Culture and history are the lifeblood of any destination, and this section pays homage to some of the world's most iconic landmarks. Dilli Haat and the Garden of Five Senses in Delhi offer immersive cultural and sensory experiences, while the Udayagiri Caves in Bhopal narrate stories of ancient India. Fatehpur Sikri stands as a testament to Mughal grandeur, and the Mahakumbh in Uttar Pradesh exemplifies the spiritual depth of Indian traditions.



Editor's Desk

Dear Readers,

We are thrilled to present *Tourism@2025*, a visionary global guide brought to you by More Media at the prestigious BOTT Knowledge Conclave. This ambitious book provides an insightful glimpse into the future of travel, offering an expertly curated look at the destinations and experiences set to dominate the tourism landscape in 2025.

Tourism@2025 is more than just a guide; it is a forward-thinking resource that highlights the gems of India, emerging MICE venues, opulent hotels, and rising international hotspots. We also delve into the cultural and historical landmarks that define the essence of these destinations, ensuring that the reader is equipped with comprehensive knowledge for both planning and exploring.

As part of its wide-reaching distribution, this book will be circulated through State Tourism Offices across India, giving it a nationwide footprint. We are also proud to extend its reach within the travel trade, making copies available in the offices of travel agents and tour operators, both in India and internationally. Moreover, the hospitality sector will host the book in select hotels, making it easily accessible to visitors and industry professionals alike.

In keeping with the times, *Tourism@2025* will also be available digitally through the BOTT India website, which sees over 400,000 hits monthly. This will further enhance its accessibility, ensuring it reaches travel planners, enthusiasts, and stakeholders in the tourism industry.

We hope this guide serves as both an inspiration and a valuable resource, offering unparalleled insights into the future of travel and tourism. As we look ahead to 2025, we invite you to embark on a journey of discovery with *Tourism@2025*.

Happy Reading!

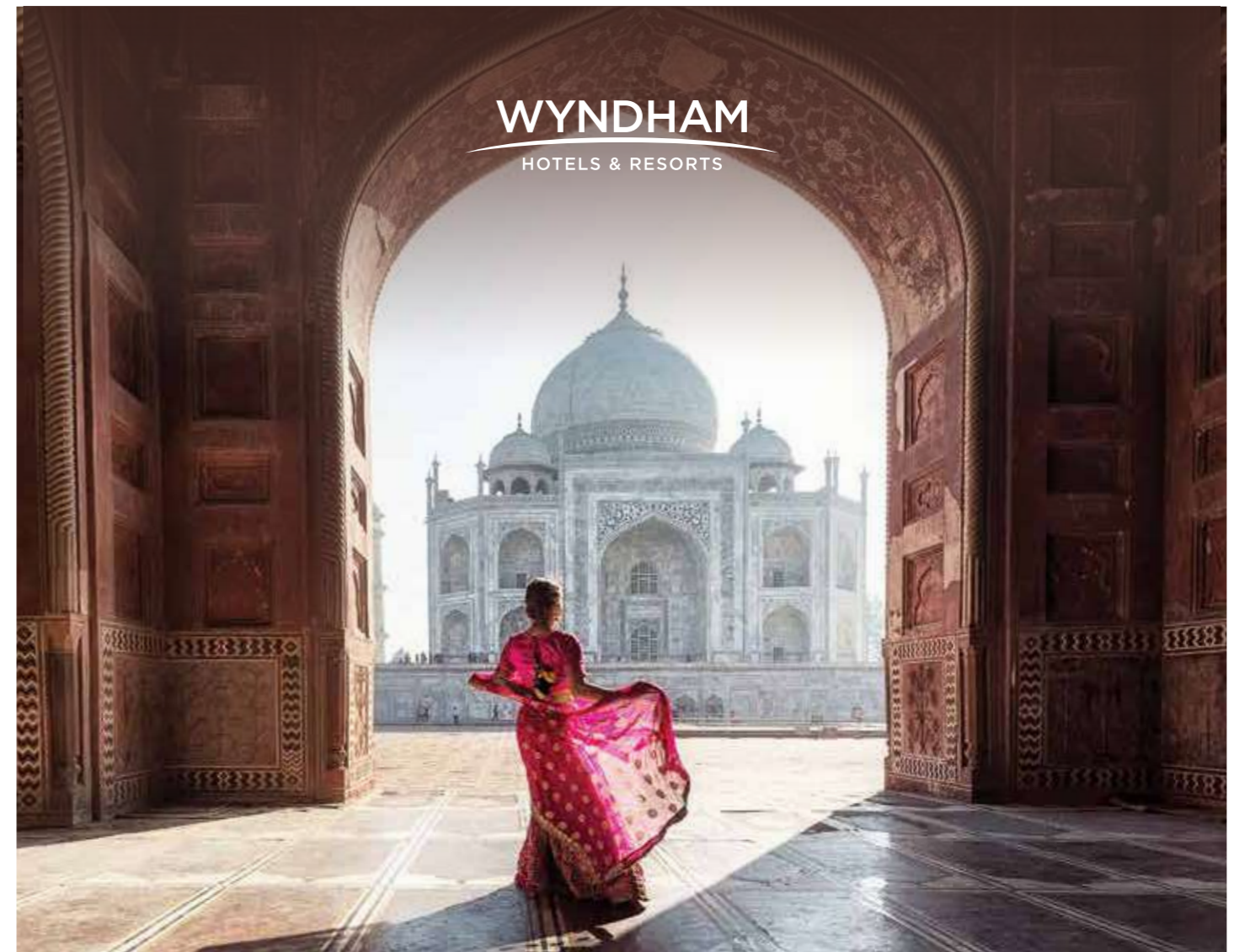
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logistical cost compared to Mumbai, Delhi offers filmmakers an unparalleled visual palette, blending iconic monuments with hidden gems.

Heritage Walks: A Journey Through Delhi's Hidden Treasures

Delhi Tourism is also enhancing cultural exploration through its guided heritage walks, offering a fresh perspective on the city's historic landmarks. The second edition of these walks focuses on explored as well as unexplored places such as Mehrauli Archaeological Park, Yog Maya Mandir, Qila Rai Pithora, Chirag Delhi Dargah, Ajeetgarh etc. with 100 walks



DELHI TOURISM

ELEVATING THE CAPITAL'S APPEAL FOR FILM, HERITAGE, AND CULTURAL EXPERIENCES

Delhi: A Cinematic Canvas-Empowering Filmmakers with Heritage, Innovation, and Incentives

Delhi Tourism is spearheading efforts to position the capital as a leading destination for film tourism, leveraging its unique blend of heritage, culture, and modern infrastructure. With the introduction of the Delhi Film Tourism Policy 2022, the department has simplified the film shooting process through a single-window portal that coordinates with over 20 plus agencies and land-owning bodies for location-specific permits.

To streamline operations, Delhi Tourism has encouraged filmmakers and industry guilds to apply exclusively via the official portal, bypassing intermediaries.

Subsidy program underscores the city's commitment to attract production houses. Eligible film projects can receive up to INR 3 crore or 25% of production costs, subject to review by a committee that evaluates the extent of filming conducted in Delhi.

Delhi Tourism has coordinated with over 500 cinematic locations, ranging from heritage landmarks managed by the MCD, ASI, and NDMC, to contemporary spaces. These locations have been showcased at prestigious global film events like the Cannes Film Festival, IFFI Goa, FICCI and Jagran Film Festival etc. emphasizing Delhi's diverse architectural landscape, rich cultural history and vibrant culinary scene. Despite higher



scheduled across the season. These guided tours, typically accommodating 20-25 participants, are led by historians and storytellers who delve beyond monuments to explore the city's rich narratives. The walks highlight thematic aspects, such as Old Delhi's evolution as a post-Partition refugee hub or Hauz Khas as a cultural hotspot.

Participants explore not just prominent sites like Jama Masjid or Red Fort, but also lesser-known areas such as Gauri Shankar Mandir Road, hidden alleys and ancient havelis in Chandni Chowk. Specialized tours include cinema heritage walks, explorations of historical gates like Turkman and Kashmiri Gates and even a pottery walk in Uttam Nagar, celebrating Delhi's traditional crafts.

Additionally, Delhi Tourism also hosts an array of festivals and events throughout the year, positioning the city as a vibrant cultural hub. The event calendar kicks off with Mango Festival, Musical Concerts, Dandiya Festival, Diwali Mela, Garden Tourism Festival, drawing thousands of visitors and showcasing city's cultural charm.



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GEMS OF INDIA





AURANGABAD MAHARASHTRA

The UNESCO World Heritage Sites of Ajanta, with their intricate Buddhist frescoes, and Ellora, showcasing monumental rock-cut temples, stand as timeless testaments to India's ancient artistry and religious harmony.



Nestled in the heart of Maharashtra, Aurangabad is a captivating blend of history, culture, and architectural splendour. Renowned as the gateway to the Ajanta and Ellora Caves, this city is a treasure trove for heritage enthusiasts. The UNESCO World Heritage Sites of Ajanta, with their intricate Buddhist frescoes, and Ellora, showcasing monumental rock-cut temples, stand as timeless testaments to India's ancient artistry and religious harmony.

Aurangabad's charm extends beyond its famed caves. The Bibi Ka Maqbara, often referred to as the "Taj of the Deccan," is a stunning 17th-century mausoleum inspired by the Taj Mahal, exuding Mughal elegance. Nearby, the Daulatabad Fort, perched on a hill, offers breathtaking views and insights into medieval military ingenuity. The Panchakki, a 17th-century watermill, reflects the innovative spirit of its time.

For nature lovers, the Siddharth Garden and Zoo provides a serene escape, while the Grishneshwar Temple, one of the 12 Jyotirlingas of Lord Shiva, attracts devotees from far and wide. The bustling Himroo and Paithani weaving centers highlight the city's rich textile heritage, offering exquisite handwoven silks and shawls.

Aurangabad's vibrant markets, brimming with traditional crafts, and its delectable local cuisine complete the experience. Whether exploring its historical marvels or immersing oneself in its cultural tapestry, Aurangabad promises an unforgettable journey into India's glorious past and dynamic present.



CHITRAKOOT UTTAR PRADESH

Chitrakoot's charm lies in its blend of mythology, spirituality, and natural wonders. Its peaceful ambiance, coupled with tales from the Ramayana, makes it a must-visit for those seeking a connection with India's cultural and spiritual heritage. Chitrakoot is more than a destination...
It's a journey through time and divinity.



Steeped in mythology and nestled amidst serene landscapes, Chitrakoot in Uttar Pradesh is a destination where spirituality meets natural beauty. Revered as the land of divine blessings, it is believed to be where Lord Rama, Sita, and Lakshmana spent a significant part of their exile, making it a sacred retreat for pilgrims and history enthusiasts alike.

The tranquil Ram Ghat, situated along the Mandakini River, is the heart of Chitrakoot's spiritual aura. Pilgrims gather here to perform rituals and witness mesmerizing evening aartis. Close by is Kamadgiri Hill, a sacred spot encircled by devotees who perform a parikrama (circumambulation), believing it grants wishes. Bharat Milap Mandir, marking the reunion of Lord Rama with his brother Bharat, is another deeply revered site.

For nature lovers, Gupt Godavari Caves provide an enchanting experience with their natural rock formations and legends tied to Lord Rama. The Hanuman Dhara temple, perched on a hill, offers panoramic views and a refreshing cascade of water believed to be created by Lord Rama for Hanuman. The Sphatik Shila, a giant crystal rock, carries mythical tales and is a tranquil spot for reflection. Chitrakoot's charm lies in its blend of mythology, spirituality, and natural wonders. It is more than a destination—it's a journey through time and divinity.



INDORE MADHYA PRADESH

With its seamless blend of history, spirituality, and an ever-evolving urban ethos, Indore is a city that embraces its past while marching confidently into the future. It is a city where heritage, flavours, and vibrant culture converge to create an unforgettable journey in the heart of India.



A vibrant blend of historical charm and modern dynamism, Indore is a city that resonates with culture, heritage, and an unmissable gastronomic legacy. Nestled on the banks of the Khan and Saraswati rivers, this commercial hub of Madhya Pradesh is not just an economic powerhouse but also a treasure trove of attractions that captivate travellers.

The grandeur of Rajwada Palace, a seven-story architectural marvel, reflects the city's royal past and Holkar dynasty's legacy. A walk through its historic corridors offers a glimpse into Indore's regal splendour. Close by, the Lal Bagh Palace, surrounded by lush gardens, showcases European architectural influences and houses a remarkable collection of artifacts.

For spiritual solace, the Khajrana Ganesh Temple, revered by locals, stands as a symbol of faith and devotion. Nature lovers can escape to the serene Patalpani Waterfall, located a short drive from the city, or explore Ralamandal Wildlife Sanctuary, a haven for flora and fauna. The iconic Chhatris, beautifully adorned cenotaphs, are a testament to Indore's architectural finesse.

Indore is also a haven for food enthusiasts. The bustling Sarafa Bazaar transforms into a street food paradise by night, serving iconic delights like poha-jalebi, bhutte ki kees, and dahi bada. A stroll through Chhappan Dukan, another culinary hotspot, offers a medley of flavours that define the city's rich food culture.



MUNNAR KERALA

Nestled in the lush embrace of the Western Ghats, Munnar is a paradise of rolling tea plantations, mist-clad hills, and pristine valleys. Known as the "Kashmir of South India," this idyllic hill station offers a perfect blend of natural beauty and tranquility.



Nestled in the Western Ghats, Munnar is a breathtaking haven of rolling tea gardens, misty hills, and lush valleys. Known as the "Kashmir of South India," this idyllic hill station in Kerala is a paradise for nature lovers and serenity seekers alike. Munnar's charm begins with its endless expanses of tea plantations, offering picturesque landscapes dotted with colonial-era bungalows. A visit to the Tata Tea Museum provides insight into the region's rich tea-making heritage. Nature enthusiasts are drawn to the Eravikulam National Park, home to the endangered Nilgiri Tahr and the vibrant Neelakurinji flowers that bloom once every 12 years, transforming the hills into a sea of blue.

The Mattupetty Dam, surrounded by hills and tranquil waters, is perfect for boating, while the nearby Kundala Lake enchants visitors with its serene beauty and colourful pedal boats. Top Station, the highest point in Munnar, offers panoramic views of the Western Ghats and is a favourite spot for photography. For adventure seekers, the Anamudi Peak, the highest peak in South India, presents a thrilling trekking challenge.

Munnar also boasts waterfalls like Attukad and Lakkam, whose cascades create soothing retreats. Spice gardens and markets brimming with cardamom, cinnamon, and vanilla add to its allure, making it a sensory delight.

With its pristine landscapes, cool climate, and endless experiences, Munnar is a timeless destination that leaves every visitor spellbound, offering an escape into the heart of nature's bounty.



JAISALMER RAJASTHAN

Jaisalmer is a shimmering canvas of golden hues, where history meets the desert's timeless allure. From its grand fortresses to its bustling bazaars, every corner promises an unforgettable tale. Plan your journey to this desert wonder and uncover the magic of Jaisalmer!



Jaisalmer, known as the "Golden City," is a mesmerizing destination in Rajasthan, India, celebrated for its breathtaking architecture, vibrant culture, and ethereal desert landscapes. Nestled amidst the vast Thar Desert, this city is a treasure trove for travellers seeking history, adventure, and cultural immersion. The majestic Jaisalmer Fort, a UNESCO World Heritage Site, dominates the skyline with its honey-golden hue and houses a bustling array of shops, eateries, and historical monuments. Marvel at the intricate carvings of Patwon Ki Haveli and Salim Singh Ki Haveli, which reflect the artistic brilliance of Rajasthan. A visit to the Sam Sand Dunes offers a quintessential desert experience with camel safaris, dune bashing, and cultural performances under starlit skies. Don't miss the serene Gadisar Lake, an oasis of calm surrounded by temples and ghats.

Indulge in authentic Rajasthani flavours at Trio Restaurant, offering stunning views of the fort, or savour local delicacies like dal baati churma and gatte ki sabzi at Chokhi Dhani Village Resort. For a unique dining experience, Suryagarh's Thar Dinner presents a magical setup amidst the dunes.

Jaisalmer is a shopper's paradise, boasting vibrant bazaars like Sadar Bazaar and Manak Chowk. Look for exquisite hand-embroidered textiles, mirror-work items, and camel leather products. Don't leave without purchasing the famous Jaisalmer stone carvings and vibrant puppets as keepsakes.



PURI ODISHA

With its seamless blend of history, spirituality, and an ever-evolving urban ethos, Puri is a city that embraces its past while marching confidently into the future. It is a city where heritage, flavours, and vibrant culture converge to create an unforgettable journey in the heart of India.



Puri, nestled along the Bay of Bengal in Odisha, is a destination that blends spirituality, natural beauty, and cultural richness. Known as one of the sacred Char Dhams in Hinduism, it is a city that draws pilgrims and travellers alike. The iconic Jagannath Temple, a marvel of Kalinga architecture, stands as the spiritual heart of Puri, attracting millions of devotees each year. Equally captivating is the annual Rath Yatra, a grand chariot festival that transforms the city into a vibrant hub of devotion and festivity.

For those seeking tranquility, Puri Beach offers golden sands and soothing waves, perfect for sunbathing, swimming, or simply watching the sunrise. Nearby, the artist's village of Raghurajpur is a must-visit for its traditional Pattachitra paintings and intricate crafts that showcase Odisha's artistic heritage. Just a short drive away, the stunning Chilika Lake, Asia's largest coastal lagoon, invites nature enthusiasts to witness its diverse birdlife and playful dolphins.

The culinary delights of Puri are equally enticing. Street vendors offer delectable treats like khaja, a sweet flaky pastry, and chhena poda, a caramelized cheesecake unique to Odisha. Restaurants serve traditional Odia thalis featuring dalma, santula, and fresh seafood.

Shopping in Puri is an experience of its own, with markets brimming with handcrafted souvenirs. Look for intricately woven Sambalpuri saris, palm-leaf engravings, and tribal jewellery. The local appliqué work from Pipili is a standout, celebrated for its vibrant colours and artistic flair.



ALMORA UTTARAKHAND

Almora is a serene Himalayan escape, offering a perfect blend of natural splendour, cultural depth, and warm hospitality. Whether you seek inspiration in its majestic views or solace in its tranquil charm, Almora promises an unforgettable journey into the lap of the mountains.



Nestled in the serene Kumaon Hills of Uttarakhand, Almora is a captivating destination that seamlessly blends natural beauty, cultural heritage, and spiritual charm. This quaint hill station is known for its panoramic views of the snow-capped Himalayas and its tranquil ambiance, making it an ideal getaway for nature lovers and peace seekers. Almora's cultural heart lies in its ancient temples, including the Kasar Devi Temple, a spiritual haven that has drawn luminaries like Swami Vivekananda. The Nanda Devi Temple, an exquisite example of Kumaoni architecture, is another must-visit site that resonates with the town's spiritual essence.

Exploring the lush surroundings of Almora reveals scenic spots like Bright End Corner, perfect for catching mesmerising sunsets, and the enchanting Binsar Wildlife Sanctuary, home to diverse flora and fauna. The nearby Katarmal Sun Temple, dating back over 800 years, offers a fascinating glimpse into the region's architectural history.

Food enthusiasts will delight in Almora's culinary offerings. Savor authentic Kumaoni dishes like bhatt ki churkani, aloo ke gutke, and bal mithai, a locally loved sweet. Local eateries and cafés provide a cozy dining experience, often accompanied by stunning views of the valleys.

Shopping in Almora is a delightful experience, with bustling bazaars offering unique handicrafts and souvenirs. The town is renowned for its Angora wool products, handcrafted copperware, and vibrant Pahari paintings. Don't miss picking up jars of organic jams and chutneys made from locally sourced fruits, a true taste of the region.



HAMPI KARNATAKA

Hampi is a timeless symphony of history, culture, and nature. Whether you seek the echoes of a bygone empire or the tranquillity of its stunning landscapes, this destination offers an unforgettable journey into the heart of India's heritage. Unravel the magic of Hampi and let its ancient charm leave you spellbound.



Hampi, a UNESCO World Heritage Site in Karnataka, is a mesmerising landscape brimming with ancient ruins, rugged landscapes, and cultural vibrancy. Once the thriving capital of the Vijayanagara Empire, Hampi offers an extraordinary glimpse into India's glorious past through its awe-inspiring temples, royal enclosures, and bustling bazaars frozen in time. The iconic Virupaksha Temple, still an active place of worship, stands tall as a testament to the architectural genius of the empire. Nearby, the Vittala Temple with its exquisitely carved stone chariot and musical pillars leaves visitors in awe. A climb up Matanga Hill rewards travellers with panoramic views of the surreal boulder-strewn landscape, especially magical at sunrise or sunset.

Hampi is not just about history; it is also a haven for food enthusiasts. Small cafés and eateries scattered across the village serve a mix of traditional South Indian fare and international cuisines. Try the authentic dosas and idlis or savour a hearty thali at one of the local restaurants. The laid-back cafés along the Tungabhadra River, like Mango Tree, are perfect for enjoying a meal with serene views.

For those looking to take a piece of Hampi back home, the markets around Hampi Bazaar and nearby Hospet are treasure troves of handcrafted souvenirs. Pick up stone sculptures, banana fibre handicrafts, and Lambani tribal jewellery. The region's textiles, including vibrant cotton saris and bags, make for excellent gifts.



TAWANG ARUNACHAL PRADESH

Tawang is a mesmerizing mosaic of culture, spirituality, and untouched natural beauty. From its sacred monasteries to its stunning landscapes, Tawang promises an unforgettable journey to the heart of the Himalayas, where serenity reigns supreme.



Tawang, perched high in the northeastern Himalayas of Arunachal Pradesh, is a destination that enchants visitors with its unparalleled natural beauty, rich Buddhist heritage, and unique cultural identity. Known as the “Land of the Monpas,” Tawang is home to the iconic Tawang Monastery, the largest in India and a spiritual sanctuary of profound significance. Its serene ambiance, adorned with fluttering prayer flags and panoramic mountain views, offers a tranquil escape for the soul.

Nature lovers will be captivated by the pristine beauty of Sela Pass, a high-altitude mountain pass surrounded by snow and dotted with sparkling lakes. The ethereal Sela Lake, often shrouded in mist, adds to the mystique of the journey. Another must-visit is the Nuranang Waterfall, a majestic cascade set amidst lush greenery, offering an awe-inspiring spectacle of nature’s grandeur. The Bum La Pass, marking the Indo-China border, is steeped in historical significance and offers breathtaking vistas of the rugged terrain.

Tawang’s culinary scene is a delightful blend of local Monpa flavors and Tibetan influences. Savor traditional dishes like thukpa, momos, and zan, a hearty buckwheat porridge, at local eateries. Warm up with butter tea or indulge in local snacks like churpi during chilly evenings.

Shopping in Tawang’s bustling markets is an experience in itself, with vibrant stalls offering handcrafted woollen shawls, carpets, and traditional Monpa masks. Intricate Thangka paintings and Buddhist artifacts make for unique souvenirs. Don’t forget to pick up some locally made organic honey and aromatic herbal teas.

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EMERGING MICE VENUES IN INDIA



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NEW DELHI



Bharat Mandapam, located at Pragati Maidan in New Delhi, is India's flagship convention and exhibition centre, epitomizing the country's vision of hosting world-class MICE (Meetings, Incentives, Conferences, and Exhibitions) events. Officially known as the International Exhibition-cum-Convention Centre (IECC), this state-of-the-art venue seamlessly combines architectural grandeur with cutting-edge technology, making it a landmark for global events.

Spread over 123 acres, Bharat Mandapam boasts an expansive convention hall with a seating capacity of 7,000, surpassing the iconic Sydney Opera House. It is equipped with advanced audiovisual systems, including a large digital screen and integrated lighting for immersive experiences. The venue features multi-purpose exhibition halls, versatile meeting rooms, and breakout spaces, catering to diverse event needs ranging from large conferences and trade fairs to intimate business meetings and cultural performances.

The venue's design emphasizes sustainability, incorporating energy-efficient systems, water conservation measures, and a green campus. Proximity to key landmarks such as India Gate and excellent connectivity through metro, road, and air make it easily accessible for both domestic and international delegates. Bharat Mandapam also offers ample parking space and comprehensive security measures, ensuring a hassle-free experience for attendees. As a venue, Bharat Mandapam stands out for its versatility and world-class facilities.



YASHOBHOOMI

NEW DELHI

Yashobhoomi, officially known as the India International Convention and Expo Centre (IICC), is a world-class venue in Dwarka, New Delhi, designed to redefine the MICE (Meetings, Incentives, Conferences, and Exhibitions) landscape in India. Spanning over 221 acres, it is one of the largest convention and exhibition spaces in the world, offering unparalleled facilities for hosting a wide spectrum of events.

The centre piece of Yashobhoomi is its expansive convention centre, which includes a grand plenary hall with a seating capacity of 6,000, an auditorium for 2,500 attendees, and 13 modular meeting rooms equipped with state-of-the-art technology. The venue is supported by advanced audiovisual systems, translation facilities, and smart technology to ensure seamless event execution. It also features a stunning exhibition area of over 1,00,000 square metres, perfect for large-scale trade fairs, expos, and product launches.

Yashobhoomi's sustainable design is a standout feature, with green building certification, rainwater harvesting systems, and energy-efficient infrastructure. Its iconic architecture reflects India's cultural heritage while offering cutting-edge amenities. The venue is conveniently located near the Indira Gandhi International Airport and is well-connected through metro and road networks, making it easily accessible for international and domestic delegates. Additional offerings include ample parking space, luxury hospitality services, and diverse dining options.

RUDRAKSH CONVENTION CENTRE, VARANASI



The Rudraksh International Cooperation and Convention Centre in Varanasi is a cutting-edge venue designed to elevate the city's profile as a global MICE (Meetings, Incentives, Conferences, and Exhibitions) destination. Gifted by Japan, this state-of-the-art facility symbolises the strong cultural and diplomatic ties between India and Japan, while showcasing Varanasi's potential as a hub for business and cultural exchange.

Strategically located in Varanasi, one of the world's oldest living cities, the convention centre blends traditional aesthetics with contemporary infrastructure. Spread across a sprawling 2.87-acre campus, Rudraksh offers a 1,200-seat main hall, divisible into smaller spaces for versatile use, along with advanced AV systems and eco-friendly features. The venue's unique design, inspired by the 'rudraksha' bead, creates a serene yet professional atmosphere, ideal for hosting corporate events, exhibitions, and cultural performances.

Proximity to the Lal Bahadur Shastri International Airport and Varanasi's iconic heritage sites makes it an attractive choice for both domestic and international delegates. The centre seamlessly integrates business with leisure, enabling attendees to explore the spiritual and cultural richness of Varanasi.

Rudraksh Convention Centre underscores the city's transformation into a modern MICE destination, offering world-class facilities while retaining its timeless charm.



MAHARAJA CHHATRASAL CONVENTION CENTRE, KHAJURAHO

The Maharaja Chhatrasal Convention Centre (MCCC) in Khajuraho is a world-class venue tailored to the needs of the burgeoning MICE (Meetings, Incentives, Conferences, and Exhibitions) industry. Located in the heart of India, this iconic centre blends modern amenities with the historical and cultural richness of Khajuraho, a UNESCO World Heritage site.

Spread across a sprawling 7.85-acre campus, MCCC offers state-of-the-art facilities, including a grand plenary hall with a seating capacity of over 600, multiple breakout rooms, and a pre-function area for networking and exhibitions. Equipped with cutting-edge audiovisual technology, high-speed internet, and eco-friendly infrastructure, the centre ensures seamless execution of events of all scales. The facility is versatile, accommodating corporate conferences, product launches, exhibitions, cultural events, and incentive gatherings.

MCCC's strategic location near Khajuraho Airport and its proximity to renowned heritage temples provide a unique blend of business and leisure. Delegates can explore the architectural wonders and spiritual charm of the region, making their visit both productive and memorable.

With its exceptional infrastructure and Khajuraho's unparalleled cultural backdrop, Maharaja Chhatrasal Convention Centre is an ideal choice for MICE events, offering a perfect balance of tradition, technology, and hospitality.

JAIPUR EXHIBITION & CONVENTION CENTRE, RAJASTHAN



When it comes to hosting Meetings, Incentives, Conferences, and Exhibitions (MICE) events in India, few destinations match the charm and grandeur of Rajasthan. Known as the "Land of Kings," Rajasthan is a captivating blend of rich heritage, vibrant culture, and modern amenities, making it an ideal location for business gatherings, conventions, and large-scale events. From majestic palaces to state-of-the-art convention centres, Rajasthan offers a diverse range of venues that cater to the unique needs of the MICE industry.

The Jaipur Exhibition and Convention Centre (JECC) is a state-of-the-art venue designed to cater to large-scale MICE (Meetings, Incentives, Conferences, and Exhibitions) activities. Located in the heart of Rajasthan's capital, JECC combines modern infrastructure with traditional Rajasthani hospitality, making it a preferred choice for global and domestic events.

Spread across 42 acres, JECC boasts over 1,00,000 square meters of flexible event space. It includes two expansive exhibition halls, a convention centre with a seating capacity of over 1,500, and numerous meeting rooms equipped with cutting-edge technology. Its pillarless halls and modular designs provide versatility to host everything from large-scale trade expos and corporate summits to cultural galas and weddings.

JECC's strategic location near the Jaipur International Airport and proximity to luxury hotels enhance its appeal for business travellers. The venue also prioritizes sustainability, incorporating energy-efficient designs and eco-friendly practices in its operations.



NITA MUKESH AMBANI CULTURAL CENTRE (NMACC), MUMBAI

The Nita Mukesh Ambani Cultural Centre (NMACC) in Mumbai is a visionary cultural landmark that has rapidly become a beacon of artistic expression and cultural exchange in India. Located in the heart of the city, the centre is the brainchild of Nita Ambani, chairperson of the Reliance Foundation, and is dedicated to showcasing the best of Indian and global art, culture, and heritage. This state-of-the-art facility aims to bridge the gap between traditional art forms and modern creativity, offering a platform for diverse artistic expressions across various disciplines, from music and dance to theatre and visual arts.

NMACC spans multiple floors and is equipped with world-class facilities to host a variety of cultural events. Its flagship venue, the Grand Theatre, is an architectural marvel designed to host international performances, theatre productions, and large-scale cultural events. The Centre also features a dedicated gallery space to celebrate Indian and international visual arts, displaying works by acclaimed artists from across the world. Its commitment to promoting Indian craftsmanship is visible in the cultural programming, which celebrates the country's rich artistic traditions while embracing contemporary innovations.

One of the defining aspects of NMACC is its focus on inclusivity and accessibility, ensuring that art and culture are available to all. The Centre offers educational initiatives, workshops, and interactive sessions that aim to engage diverse audiences, including young artists and students. Through these initiatives, NMACC is nurturing the next generation of creative talents.

Since its launch, the Nita Mukesh Ambani Cultural Centre has hosted several prestigious events and exhibitions.



BISWA BANGLA CONVENTION CENTRE, KOLKATA



Nestled in the vibrant city of Kolkata, home to the iconic Howrah Bridge, the Biswa Bangla Convention Centre in New Town, West Bengal, India, stands as a beacon for Meetings, Incentives, Conferences, and Exhibitions (MICE) tourism. Developed by the West Bengal Housing Infrastructure Development Corporation (HIDCO) and inaugurated in 2017, this state-of-the-art facility was designed to attract and accommodate a diverse array of events, from intimate gatherings to large-scale conferences.

Strategically located near the renowned Jatragacchi Bridge, the Biswa Bangla Convention Centre is your ideal venue for hosting an array of social and cultural events. Whether you're planning close-knit celebrations, pre-wedding festivities, or cultural programs, this versatile space offers the perfect setting. The centre boasts a variety of facilities, including a main auditorium with a seating capacity of 3,200 (of which 3,000 seats are available for public use, with 200 reserved for HIDCO), two mini auditoriums each seating 400 guests, four elegant banquet halls, a cafeteria, an art gallery, a spacious pre-function area, and a beautifully decorated atrium.

The banquet halls are tastefully adorned with classic furnishings and contemporary décor, creating an elegant ambiance for any occasion. These versatile spaces can accommodate anywhere from fewer than a hundred to over a thousand guests, depending on the specific hall. The Biswa Bangla Convention Centre offers a sophisticated atmosphere with thoughtfully designed seating arrangements, ensuring comfort and style for all attendees.



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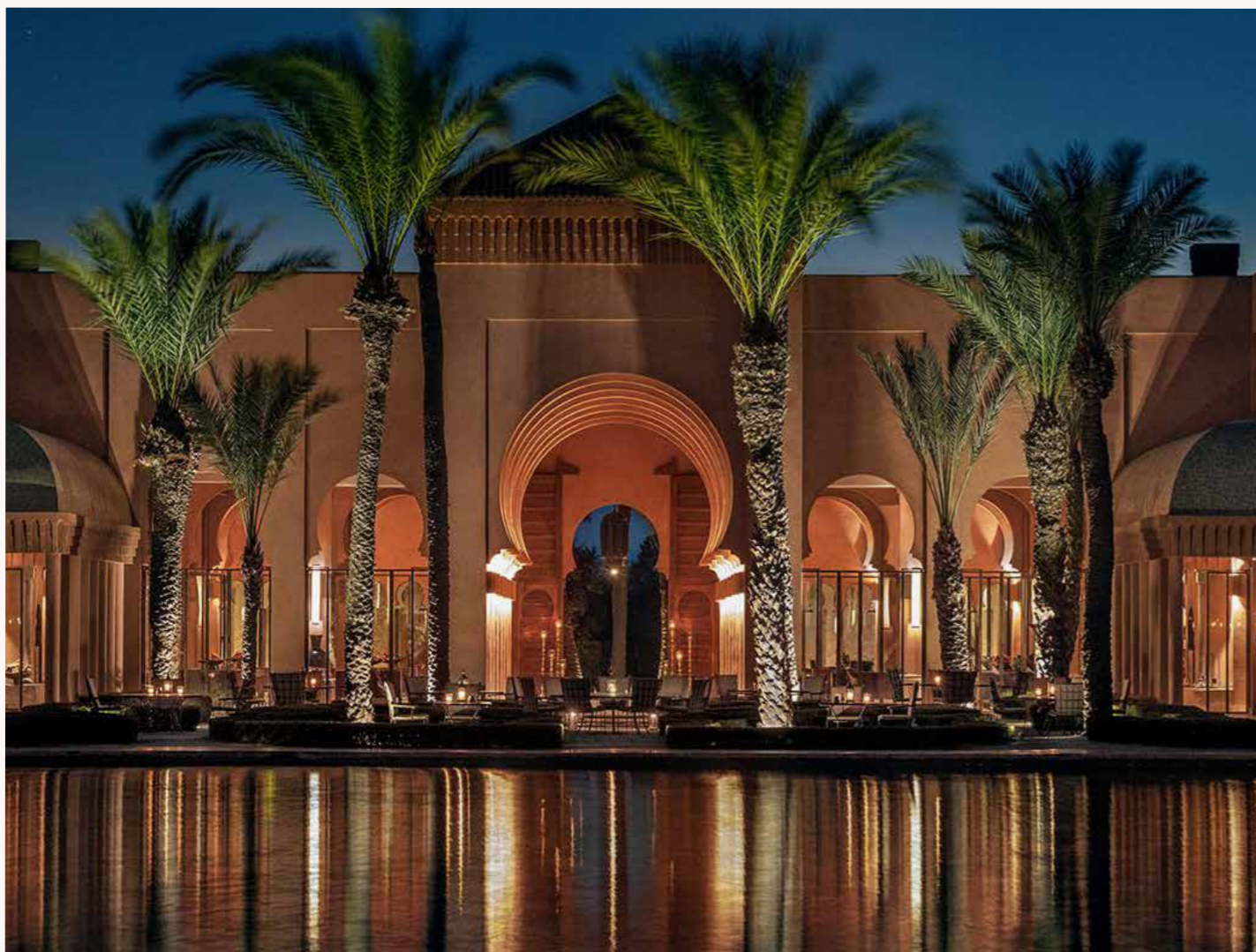
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INTERNATIONAL HOTSPOTS ON THE RISE



MOROCCO, NORTH AFRICA

Nestled in the heart of North Africa, Morocco is a land of captivating contrasts, offering a diverse tapestry of landscapes and cultures. From the vast, golden sands of the Sahara Desert to the towering peaks of the Atlas Mountains and the picturesque coastal stretches along the Atlantic and Mediterranean, the country's natural beauty is both varied and awe-inspiring.

Morocco is steeped in rich history and vibrant culture, evident in its ancient medinas, bustling souks, and awe-inspiring architecture. Cities like Marrakech, Fez, and Meknes boast intricately designed royal palaces, centuries-old mosques, and lively marketplaces that pulse with energy. The country is also a treasure trove of traditional arts, including pottery, weaving, metalwork, and intricate wood carving, all of which reflect its deep-rooted heritage.

Whether you're seeking cultural immersion, thrilling adventures, or simply a serene escape, Morocco offers a perfect balance of tradition and modernity, making it an ideal destination for travelers of all kinds.

The cultural fabric of Morocco is a harmonious blend of Arab, Berber, and European influences, offering visitors a unique and immersive experience. Wander through the enchanting blue streets of Chefchaouen, trek across the windswept dunes of the Sahara, or explore the medieval labyrinths of Fez and Marrakech. For nature enthusiasts, the rugged beauty of the Atlas Mountains

provides a stunning backdrop for hiking and adventure.

No trip to Morocco is complete without indulging in its world-renowned cuisine. Savor dishes like tagine, couscous, and pastilla, bursting with the flavours of fragrant spices, fresh herbs, and local ingredients.





SEYCHELLES

Nestled in the azure waters of the Indian Ocean, Seychelles is a breathtaking archipelago of 115 islands that captivates travellers with its unparalleled natural beauty, vibrant culture, and diverse experiences. Located off the east coast of Africa, this island paradise offers the perfect blend of pristine beaches, lush tropical forests, and iconic granite rock formations, making it a dream destination for travellers seeking adventure, relaxation, and luxury.

The three main islands—Mahé, Praslin, and La Digue—are the heart of Seychelles' tourism. Mahé, the largest island and home to the capital city of Victoria (the world's smallest capital), boasts stunning beaches such as Beau Vallon and Anse Royale. Nature enthusiasts can explore the Morne Seychellois National Park, offering panoramic views and hiking trails through dense tropical forests. Victoria itself is a charming city filled with Creole culture, bustling markets, botanical gardens, and historic landmarks.

Seychelles is an ideal destination for milestone celebrations, whether weddings, honeymoons, or group getaways, offering an enchanting setting and exclusive experiences. It stands as a true tourism wonder and a must-visit destination for travellers seeking the extraordinary.

Praslin, located just 45 kilometres northeast of Mahé, is famous for the Vallée de Mai Nature Reserve, a UNESCO World Heritage Site that houses the rare coco de mer, the world's largest seed, and the elusive Seychelles Black Parrot. Praslin also features Anse Lazio, consistently ranked among the world's most beautiful beaches.

La Digue, with its laid-back vibe, is home to the iconic Anse Source d'Argent, one of the most photographed beaches globally. The island is ideal for cycling, rock climbing, and exploring its tranquil villages.

Travelling to Seychelles is remarkably convenient for Indian tourists, with direct 4.5-hour flights from Mumbai via Air Seychelles and visa-free entry with a simple Travel Authorization Letter.





BUSAN, SOUTH KOREA

Busan, South Korea's second-largest city, offers a captivating mix of natural beauty and urban sophistication, making it an ideal destination for Indian travellers seeking a variety of experiences. Known for its pristine beaches, vibrant markets, cultural landmarks, and dynamic nightlife, Busan blends modernity with tradition in a way that is truly unique.

One of the city's standout attractions is the Haedong Yonggungsa Temple, perched dramatically on a cliffside overlooking the ocean. This rare coastal temple offers visitors both a serene atmosphere and a glimpse into Korea's rich spiritual heritage. Another must-visit is Haeundae Beach, one of Korea's most famous beaches, where visitors can relax on golden sands, enjoy water sports, or take part in the vibrant festivals held year-round. For those interested in art and culture, Gamcheon Culture Village, often dubbed the "Santorini of the East," is a colourful, artistic neighbourhood filled with pastel houses, street art, and winding alleys that are perfect for photography.

Renowned for its pristine beaches, vibrant markets, cultural landmarks, and bustling nightlife, Busan is a must-visit destination for Indian travellers seeking diverse experiences.

Busan is also the heart of Asian cinema, hosting the prestigious Busan International Film Festival (BIFF) every year. This event draws filmmakers and cinema enthusiasts from around the world, further establishing Busan as a cultural hub. For food lovers, the Jagalchi Fish Market is a must-see. As one of the largest seafood markets in Asia, Jagalchi offers an immersive

experience where visitors can enjoy the freshest seafood while exploring the market's lively energy.

With its rich cultural heritage, modern attractions, and scenic beauty, Busan is a diverse and dynamic destination that offers something for every type of traveller.





JORDAN

Jordan's rich diversity in culture and landscapes makes it a top choice for a family vacation. The country offers a blend of mountains, beaches, ancient ruins, modern cities, and vibrant cultural heritage. Here are some of the top experiences that make Jordan a unique and authentic destination for families:

Jerash

A visit to Jerash feels like stepping back in time. The remarkably preserved Roman ruins, including columns, temples, and paved streets, offer a fascinating history lesson. For those seeking a mix of adventure and sport, the Rangers Camp offers activities such as a climbing wall, lightning tower, and games field, all while enjoying stunning views of the northern countryside.

Wadi Mujib

The Wadi Mujib Reserve, which opens only during summers, is located at the lowest point of nature in the world, lies near the Dead Sea and is a haven for outdoor enthusiasts. The reserve is situated within the Wadi Mujib gorge, dropping 410 meters below sea level. For families looking for adventure, hiking through the various trails—such as the Siq, Canyon, or Malaqi trails—provides both a physical challenge and an incredible natural experience. In addition, the reserve features a thrilling zipline that runs 100 meters over the gorge, offering a unique way to experience the breathtaking scenery.

Aqaba

Aqaba offers a perfect blend of relaxation and adventure. With its warm, sunny climate, palm-lined beaches, and crystal-clear waters of the Gulf of Aqaba, it's a paradise for families. The city is known for its modern resorts, water sports, and vibrant atmosphere, all while retaining its historical charm.

Situated in the heart of the Arabian Desert, the Hashemite Kingdom of Jordan is an oasis of stability and peace in the Middle East.





KRABI, THAILAND

Krabi, the capital of southern Thailand's Krabi Province, is a stunning resort town nestled along the Andaman coast. Surrounded by towering limestone karsts and lush mangrove forests, this destination is a haven for nature lovers and adventure seekers. One of its most iconic landmarks, the Tiger Cave Temple, sits atop a hill offering panoramic views, rewarding those who climb its many steps.

Known as one of Thailand's top romantic getaways, Krabi boasts breathtaking natural beauty, world-renowned beaches, vibrant nightlife, and luxurious resorts, making it a favourite among honeymooners. With over 150 islands scattered across its turquoise waters, the province offers endless opportunities for exploration. Koh Phi Phi and Koh Lanta, part of Krabi's national parks, are island paradises perfect for scuba diving, snorkelling, and sailing.

Escape to Krabi! From island-hopping adventures to serene sunsets, Krabi offers the perfect mix of relaxation and adventure, making it a must-visit for every traveller seeking paradise.

Krabi's limestone cliffs, particularly at Railay Beach, are a magnet for rock climbers from around the globe, culminating each year in the Rock and Fire Festival in April. Railay's unique limestone formations, overhangs, and sea-facing cliffs provide both a challenge and a spectacular backdrop.

For those seeking relaxation, Krabi's beaches, such as Ao Nang and Noppharat Thara, offer serene escapes and serve as launching points for boat trips to secluded spots like Phra Nang Cape. Beyond its coastal allure, Krabi's interior offers adventure with national parks like Khao Phanom Bencha and Than Bokkhorani, where waterfalls, caves, and eco-trekking opportunities abound.





BATUMI, GEORGIA

Nestled along the Black Sea coast in Georgia's Adjara region, Batumi is a destination that seamlessly blends modernity with history. Often called the "Pearl of the Black Sea," it offers an enchanting mix of natural beauty, rich culture, and exciting adventures. From the picturesque Batumi Boulevard, lined with palm trees and bustling cafes, to the panoramic views from the Alphabet Tower, there's something for everyone.

Nature lovers can immerse themselves in the lush Batumi Botanical Garden or explore the scenic Makhuntseti Waterfall and its ancient arched bridge. For adventure seekers, Batumi is a paradise with activities such as zip-lining, rafting, and hiking through the stunning landscapes of Adjara. Horseback riding along the coastline offers a unique way to enjoy the region's beauty.

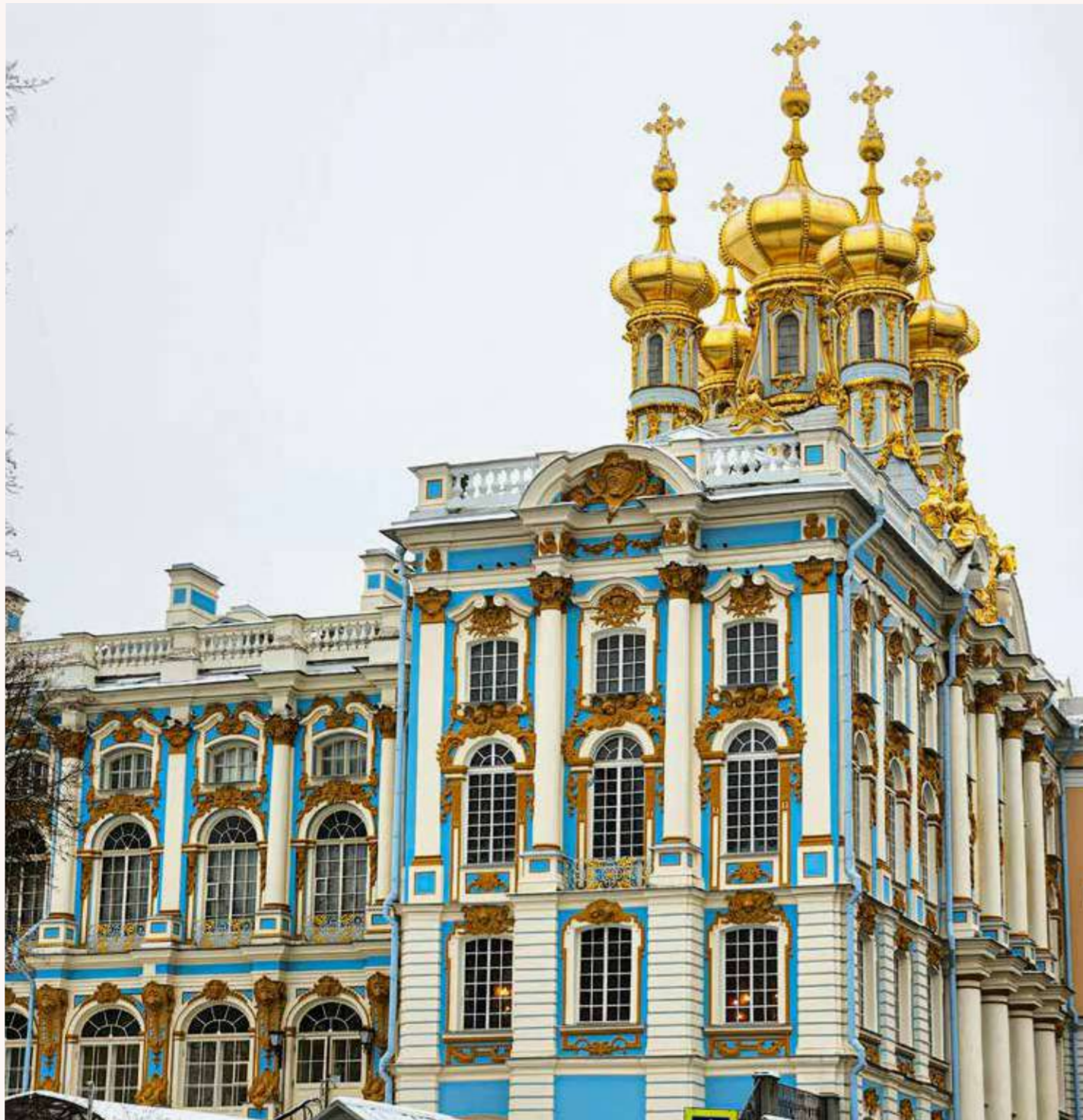
Batumi is also renowned for its vibrant cultural scene. The Black Sea Arena hosts international concerts and festivals like the Black Sea Jazz Festival, while the Batumi Drama Theatre stages captivating theatrical performances and ballet. The city comes alive with street performances, adding a lively atmosphere to the summer

With easy access from Tbilisi and a quick e-visa process for Indian travellers, Batumi promises an unforgettable vacation full of adventure, culture, and relaxation. Whether you're crafting an itinerary for clients or planning your next getaway, Batumi is the perfect destination!

months.

Shopping in Batumi is an experience in itself, with modern malls and local markets offering unique souvenirs, traditional crafts, and delicious Georgian wines. Batumi's culinary scene delights with iconic dishes like Khachapuri and fresh seafood, perfect for any food lover.





ST. PETERSBURG, RUSSIA

St. Petersburg, Russia's cultural capital, seamlessly combines its historical grandeur with modern sophistication, making it a top choice for both MICE (Meetings, Incentives, Conferences, and Exhibitions) events and leisure tourism. Known as the "Venice of the North," the city enchants visitors year-round with its unparalleled blend of history, culture, and vibrant urban life.

St. Petersburg's charm transcends seasons. Summers are illuminated by the ethereal White Nights, offering extended daylight perfect for exploring the city's landmarks and cultural festivals. Winters, on the other hand, transform the city into a snowy wonderland, with frozen canals and festive markets adding a magical touch.

Founded by Peter the Great in 1703, St. Petersburg boasts a storied history as Russia's imperial capital. The city's architectural and cultural landmarks tell tales of its glorious past. Visitors can stroll through Palace Square, the heart of the city, which has witnessed pivotal moments in Russian history. Flanked by the General Staff Building and the Winter Palace, it offers a breathtaking introduction to the city's imperial legacy.

Whether you're planning a large-scale conference or a leisurely escape, St. Petersburg's timeless allure, coupled with its world-class hospitality and infrastructure, cements its status as a global destination.

The State Hermitage Museum, housed in the Winter Palace, is a treasure trove of art and culture. With over three million exhibits, including works by da Vinci, Rembrandt, and Michelangelo, it ranks among the world's greatest museums.

Beyond Palace Square and the Hermitage, St. Petersburg boasts an array of iconic landmarks. The Church of the Savior on Spilled Blood, with its vibrant mosaics and onion domes, is a masterpiece of Russian revival architecture. The Peter and Paul Fortress, the city's birthplace, offers sweeping views and a deep dive into its origins. The city's canals, lined with Baroque and Neoclassical facades, provide a picturesque backdrop for boat tours.





UZBEKISTAN



Nestled in the heart of Central Asia, Uzbekistan is a captivating destination that seamlessly blends ancient traditions with modern allure. Once a thriving hub on the legendary Silk Road, this land of turquoise domes, intricate mosaics, and sky-high minarets offers a rich tapestry of history, art, and culture that enchants every visitor.

The capital city of Tashkent is a vibrant gateway to the country, where bustling bazaars, historical landmarks like Amir Temur Square, and contemporary urban life coexist harmoniously. A short flight away lies the ancient city of Khiva, a UNESCO World Heritage Site, where the well-preserved Ichankala transports visitors to a bygone era of caravans and empires.

Further along the Silk Road, Bukhara stands as a desert oasis of culture and spirituality. Its architectural gems, including the Kalyan

Minaret and the serene Lyabi-Khauz complex, narrate the city's storied past. Meanwhile, Samarkand, often referred to as the "Jewel of the Silk Road," dazzles with its iconic Registan Square and the awe-inspiring Gur-e-Amir Mausoleum, offering a visual feast for history enthusiasts.

Beyond its historical treasures, Uzbekistan's diverse landscapes beckon

adventurers. From the snow-capped Chimgan Mountains to the tranquil Charvak Reservoir, nature lovers can explore a variety of breathtaking terrains. Meanwhile, the country's growing reputation as a MICE and wedding destination, with world-class venues and hospitality, further enhances its appeal.

With seamless connectivity from major Indian cities, Uzbekistan invites travellers to embark on a timeless journey through history, culture, and unforgettable experiences, making it a hidden gem worth discovering.





JAMAICA

Known as the "Land of Wood and Water," Jamaica is an island of contrasts, where diverse experiences coexist in beautiful juxtaposition. Spanning just over 4,000 square miles, Jamaica's topography ranges from the low-lying plains of St. Elizabeth to the majestic heights of the Blue Mountains, and from ice-blue rivers to a rugged coastline with black and powder-white sand beaches, as well as dramatic cliffs perfect for cliff-jumping.

For visitors looking to explore beyond the popular beaches, Jamaica offers a wealth of attractions and adventures that promise a lifetime of memories. The Blue Mountains, a UNESCO World Heritage Site, standing at 7,402 feet, offers a challenging yet rewarding 7-mile hike for those seeking adventure.

The Blue and John Crow Mountains National Park, one of the Caribbean's largest migratory bird sites, is a haven for over 120 bird species that seek refuge in Jamaica's tropical rainforests during the winter. The Blue Mountains are also renowned for producing some of the world's best coffee, an indigenous product alongside Red Stripe Beer and Appleton Rum.

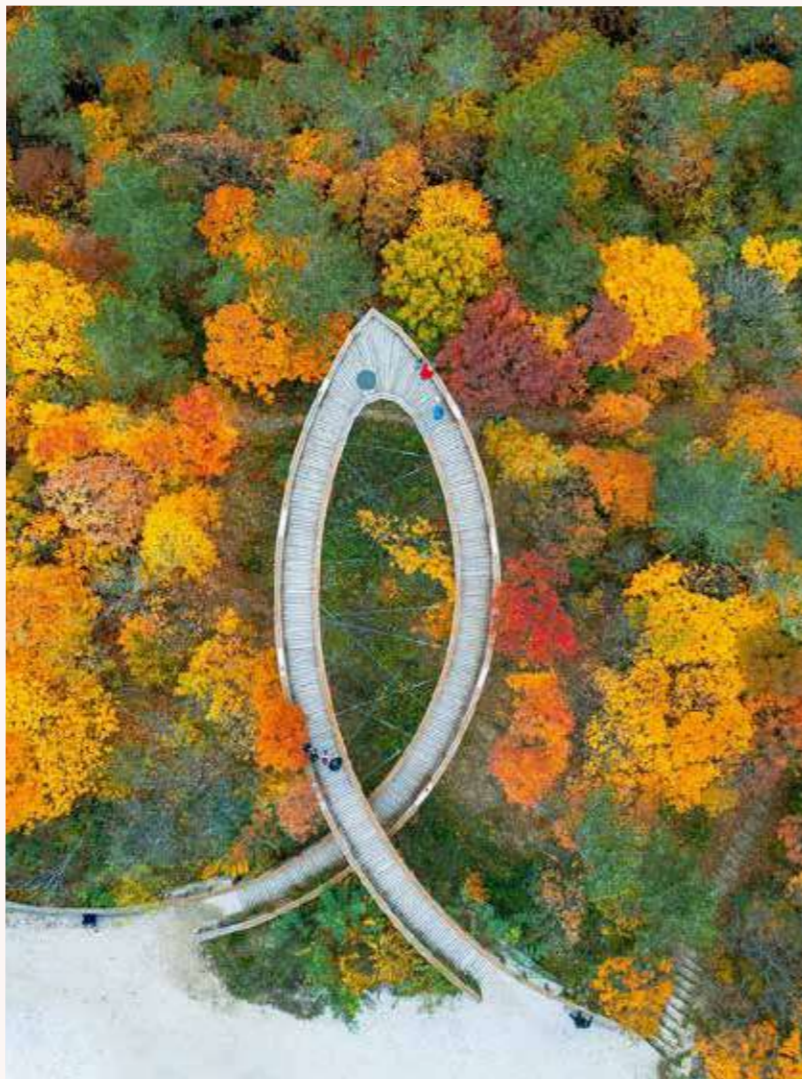
For breathtaking views, visitors can experience the Rainforest Sky Explorer in Ocho Rios at Mystic Mountain.

This state-of-the-art chair lift takes visitors 700 feet above the treetops, offering unforgettable vistas. The return journey can be as thrilling, with options to zip back down on custom-designed bobsleds or through the trees on a zip line.

Jamaica's adventure offerings extend underground as well, with its fascinating caves and sinkholes. Cockpit Country, located in the heart of the island, holds significant historical and cultural importance.

From cliff-diving beaches to hidden waterfalls, winding rivers, bottomless lagoons, and mineral-infused pools, Jamaica's natural beauty is unparalleled. One of the most iconic water experiences is rafting on the Martha Brae River.





HUNGARY

Hungary is a captivating blend of rich history, breathtaking landscapes, and innovative attractions. Whether you are an adventurer, a history buff, or an art enthusiast, this Central European gem offers a wide array of unique experiences that promise to surprise and delight visitors. Hungary is a mesmerising travel destination with stunning locations and vibrant culture. With an array of options to suit every traveller's desires – Budapest's charming architecture, riverside town of Szentendre, idyllic vineyards of Tokaj, the majestic Danube River, and countryside castles – Hungary offers an unforgettable blend of experiences.

With its premium collection of hotels, state-of-the-art convention centres, and unparalleled leisure activities, Hungary has emerged as an outstanding destination for hosting Indian weddings and corporate events. Renowned for its exceptional venues,

Hungary is one of the oldest winemaking countries with one of its wine regions being a UNESCO World Heritage Site, and yet waiting to be discovered. Every region produces distinct varieties and the origin is usually labelled on bottles.

breathtaking landscapes, and seamless travel options, the country offers a unique blend of business and leisure experiences, making it a preferred choice for discerning organizers and travellers alike.

Hungarian restaurants have successfully retained their Michelin stars and recommendations, and there are new additions to the

roster of last year's esteemed winners.

Hungary is one of the oldest winemaking countries with one of its wine regions being a UNESCO World Heritage Site, and yet waiting to be discovered. Every region produces distinct varieties and the origin is usually labelled on bottles. The Tokaj Wine Region is home to some of the most loved varieties of wine. Beautiful landscape is dotted with cellar labyrinths, vines and slopes, nestled at the foothills of the Zemplén Mountains. Its winemaking history dates back over a thousand years.





SAUDI

Saudi is a country rich with culture, heritage, and natural beauty. Boasting mountain-tops, pristine beaches and rivers, Saudi offers a more stunningly diverse landscape than most people imagine. Riyadh is the dynamic capital of Saudi and home to several vibrant social events, festivals and concerts throughout the year. Other cities include Jeddah (the Red Sea port) and Dammam, a large city in the east. These cosmopolitan cities all feature cafés, top-notch restaurants and shops galore, from traditional markets through to gleaming shopping centres with all the latest fashions.

Saudi is a multicultural society. The country is made up of 13 distinct regions and differences in climate, food and local traditions. Saudi is not only a country of tradition. It is a modern country that today is emerging as a major entertainment hub in the region. Saudi constantly surprises visitors with the diversity of its climate. Far from being hot all year round, Saudi has mountain areas that remain cool during the summers and northern areas that often see snow in the winter. For all its differences, though, one thing about Saudi is consistent – the warm, caring and welcoming nature of its people (Hafawah).

Saudi has been named the 12th safest country in the world in 2023 with a safety index of 75.4, according to Numbeo. Madinah has been declared as the world's safest city for solo women travellers by InsureMyTrip.

Hospitality is central to Saudi culture. In fact, Saudis are known for their hospitality across the entire region. Visiting Saudi means being among the first to experience a destination that only opened its doors to leisure tourism in 2019. As an emerging leisure destination, we are especially focused on preserving and enhancing the rich cultural heritage and natural beauty that make Saudi a must-visit destination for seasoned international travellers. Saudi has been named the 12th safest country in the world in 2023 with a safety index of 75.4, according to Numbeo. Madinah has been declared as the world's safest city for solo women travellers.





UTAH

Utah is a premier destination for travellers seeking diverse experiences, blending natural beauty, outdoor adventure, and rich cultural heritage. Home to the iconic Mighty 5 national parks—Arches, Bryce Canyon, Canyonlands, Capitol Reef, and Zion—it offers breathtaking landscapes ranging from towering red rock formations to expansive desert vistas. Whether it's hiking, stargazing, or exploring ancient petroglyphs, Utah caters to adventurers and serenity seekers alike. With vibrant cities like Salt Lake City and charming small towns like Torrey, visitors can enjoy a perfect mix of urban sophistication and rustic charm.

Utah's Capitol Reef region is a hidden gem, celebrated as the heart of the state's Mighty 5 national parks. It offers visitors a unique combination of breathtaking landscapes, outdoor adventures, and charming lodging options, making it a must-visit destination.

Utah's Capitol Reef region is a hidden gem, celebrated as the heart of the state's Mighty 5 national parks. It offers visitors a unique combination of breathtaking landscapes, outdoor adventures, and charming lodging options.

Capitol Reef National Park, named for its iconic white sandstone dome resembling the U.S. Capitol, is a geological wonder. The park's most striking feature is the Waterpocket Fold, a 100-mile-long wrinkle in the Earth's crust, creating a playground of winding canyons, towering

cliffs, and monolithic formations. Notable attractions include the Hickman Bridge, Cathedral Valley, and the historic Gifford Farmhouse, where visitors can enjoy fresh-baked fruit pies and locally made goods

For adventurous travellers, Capitol Reef offers hiking trails of varying difficulty, horseback riding, jeep tours, and backcountry explorations like the Cathedral Valley Loop, perfect for high-clearance vehicles. Rugged spots like Factory Butte provide an offbeat escape for photographers and thrill-seekers





TOHOKU, JAPAN

Nestled in the northern region of Honshu, Tohoku offers an enchanting blend of natural beauty, rich culture, and year-round attractions, making it a must-visit destination for discerning travellers seeking authentic Japanese experiences. While often overshadowed by the bustling metropolises of Tokyo and Kyoto, Tohoku's serene landscapes, ancient traditions, and welcoming communities provide a refreshing contrast to Japan's more frequented destinations.

One of the region's standout features is its stunning natural scenery, which transforms with the seasons. In spring, cherry blossoms blanket the iconic Hirosaki Castle, creating a pastel wonderland. Summer invites visitors to explore the tranquil shores of Lake Towada and hike through the mystical Oirase Gorge. As autumn arrives, the forests of Naruko Gorge explode in vibrant hues of red, orange, and gold, offering some of Japan's most breathtaking fall foliage. Winter transforms Tohoku into a snowy paradise, with

Discover Tohoku, Japan's hidden jewel, where stunning landscapes, ancient culture, and authentic experiences await, offering a serene escape from the country's bustling cities.

world-class ski resorts such as Zao Onsen, where visitors can glide past the famous "snow monsters" — ice-coated trees that take on otherworldly shapes.

Tohoku is also a cultural treasure trove. Historic temples, such as Chuson-ji in Hiraizumi, a UNESCO World Heritage site, showcase the

region's deep spiritual heritage. The area is renowned for its vibrant festivals, like the Aomori Nebuta Matsuri, where giant illuminated floats light up the night sky. Meanwhile, local artisans continue to craft traditional goods such as lacquerware and kokeshi dolls, providing unique souvenirs for visitors.

Food lovers will be captivated by Tohoku's culinary delights, from fresh seafood harvested along the Sanriku Coast to hearty regional specialties like Hachinohe senbei-jiru, a savoury rice cracker soup. Shoppers can explore Morioka's vibrant markets or indulge in upscale boutiques in Sendai.





ST. MORITZ

Nestled in the heart of the Swiss Alps, St. Moritz stands as a beacon of glamour, lifestyle, and adventure. Known as the birthplace of Alpine winter tourism in 1864, this cosmopolitan resort town has twice hosted the Winter Olympics and remains synonymous with luxury and pioneering spirit. Its mineral springs, discovered over 3,000 years ago, first established St. Moritz as a summer spa destination, but today, it is equally renowned for its exhilarating winter experiences.

St. Moritz boasts an unrivalled concentration of six luxury hotels, world-class restaurants, and Europe's highest luxury shopping street, making it a haven for discerning travellers. The town is also a hub for culture and art, featuring international galleries, museums, and the iconic Segantini Museum, home to the largest collection of Giovanni Segantini's works.

From world-class skiing and luxury shopping to cultural treasures and thrilling adventures like the Cresta Run and Olympia Bobrun, this iconic Swiss resort offers an unforgettable blend of glamour, nature, and excitement in the heart of the Alps.

For adventure enthusiasts, St. Moritz offers over 580 kilometres of hiking trails, ranging from tranquil lake walks to challenging glacier hikes. The surrounding ski regions, including Corviglia, Corvatsch, and Diavolezza, feature 87 World Cup-standard slopes catering to beginners and seasoned skiers alike. The historic Olympia Bobrun, the world's

oldest natural ice track, offers adrenaline-pumping bobsleigh rides, while the legendary Cresta Run challenges riders to hurtle headfirst down the icy channel at speeds of up to 140 km/h.

Water sports enthusiasts can explore over 90 alpine lakes, perfect for sailing, windsurfing, and stand-up paddleboarding. In winter, these lakes transform into natural ice rinks, offering magical ice-skating experiences. Visitors can also enjoy snow kiting on the frozen Lake Silvaplana or tobogganing down the thrilling Muottas Muragl track.





OPULENT HOTELS



women's quarters.

The fort's cultural offering reflects India's vibrant religious and spiritual practices, inviting guests to engage in age-old rituals and experiences. The daily Temple Puja Ceremony, held in the Zenana Mahal, honours traditions dating back to the 14th century, while the Heritage and Rewilding Walk provides insight into Rajasthan's culture and ecological conservation efforts, along with rich storytelling of the original fort walls.

Guests seeking rejuvenation and relaxation can embark on a wellness journey through Ayurveda, guided by expert practitioners who tailor treatments to individual doshas.



SIX SENSES FORT BARWARA, RAJASTHAN

Rooted in centuries of history, Six Senses Fort Barwara is a sanctuary of wellness soaked in the rich tapestry of Rajasthan's heritage. Nestled within the walls of an opulent palace that has stood the test of time, the fort holds witness to a legacy of India's regal past, architectural grandeur, and cultural significance.

Originally home to the royal family of Barwara, the fort's rich history spans conquests, alliances, and sensitive restoration efforts. With meticulous attention to detail, the restoration project led by Nimish Patel and Parul Zaveri has breathed new life into the ancestral home, maintaining its Shekhawati-style frescoes and traditional attributes while seamlessly blending modern amenities.

Each corner of the Six Senses Fort Barwara tells a story, from the Rajawat Room in the male palace to the serene ambiance of the Six Senses Spa situated within the original Zenana Mahal,

From personalized yoga sessions to ancient therapies like Shirodhara and Choornaswedana, the wellness experience at Six Senses Fort Barwara promotes holistic healing and vitality.



The culinary philosophy reflects Six Senses' commitment to sustainability and local sourcing. Driven by Rajasthan's culinary heritage, the menus celebrate seasonal produce and traditional flavours, creating an exquisite culinary voyage that delights the senses. The fort's organic gardens are home to freshly grown ingredients, carefully harvested to offer guests a delectable array of farm-to-table dishes bursting with flavour and nutrients.

With its blend of history, architecture, and cultural immersion, Six Senses Fort Barwara invites guests to experience a harmonious symphony of luxury and tradition, where figments of the past coincide with modern-day bliss.



wellness journeys tailored to individual health goals, from stress management and detoxification to anti-aging and weight loss. The holistic approach integrates elements of nature, aromatherapy, and meditation to restore balance and harmony.

Guests can also indulge in the resort's culinary offerings at the fine dining restaurant, which features a curated menu of progressive Indian, Himachali, continental, and Thai cuisine, along with a dedicated spa menu focused on health and sustainability.

For adventure enthusiasts, Moksha offers a range of outdoor activities, including mountain biking, ziplining, archery, and trekking along scenic trails. The temperature-controlled infinity pool overlooking the valley, coupled with two outdoor hot Jacuzzis, provides a perfect spot for relaxation after a day of exploration.

MOKSHA HIMALAYA SPA RESORT, HIMACHAL

Nestled at 5,000 feet above sea level in Parwanoo, Himachal Pradesh, Moksha Himalaya Spa Resort is a tranquil sanctuary where luxury meets holistic wellness. Surrounded by the majestic Shivalik ranges, this state-of-the-art resort offers a perfect blend of natural beauty, spiritual healing, and modern comfort, making it an ideal escape from the daily grind.

The resort features 62 elegantly designed deluxe rooms and two opulent family suites, each offering breathtaking views of the Shivalik hills. Every room is equipped with contemporary amenities, including en-suite bathrooms with bathtubs and showers overlooking the serene landscape.

At the heart of the resort lies a sprawling 70,000-square-foot spa, a haven dedicated to rejuvenating the mind, body, and soul. Blending the ancient wisdom of Ayurveda and Yoga with modern international therapies, the spa offers personalized



Escape to Moksha Himalaya Spa Resort, a serene wellness retreat perched 5,000 feet above sea level in the Shivalik ranges, where luxury, nature, and holistic rejuvenation come together for an unforgettable experience.



sit-out spaces.

The castle's culinary offerings are as impressive as its architecture. Jai Niwas, the regal dining room, serves a sumptuous buffet featuring authentic regional delicacies, adjusted to suit diverse palates, alongside a selection of basic continental dishes. For a more casual experience, the newly added coffee shop and bar, Sileh Khana, invites guests to savour a-la-carte options and enjoy pre- or post-dinner drinks in air-conditioned comfort or under the enchanting desert sky.

Enhancing its allure, a newly constructed wing includes a beautifully designed swimming pool, a state-of-the-art conference hall, a gym, and a serene spa. Whether for relaxation, recreation, or a slice of history, Hotel Castle Mandawa promises an unforgettable experience, seamlessly blending heritage and modernity.

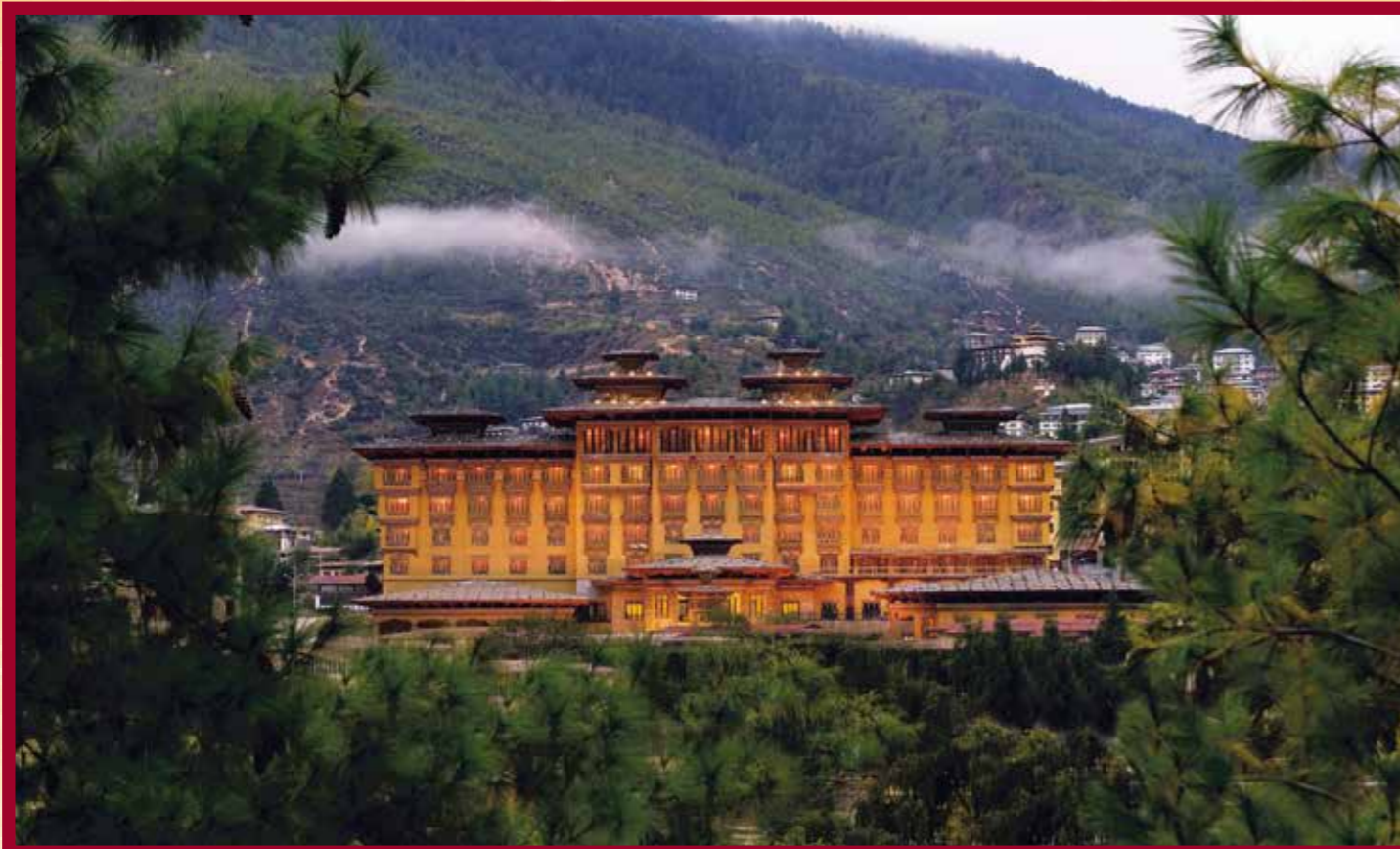
HOTEL CASTLE MANDAWA RAJASTHAN

Nestled in the historic town of Mandawa in Jhunjhunu, Rajasthan, Hotel Castle Mandawa stands as a magnificent testament to the rich heritage of the region. Built in 1755, this towering fortress exudes a charm that combines history, romance, and luxury. It offers an unparalleled glimpse into the culture, lifestyle, and glory of the Mandawa rulers.

Spread across four levels, the castle houses 80 individually designed rooms, each brimming with character. Traditional, luxuriously styled furniture is complemented by exquisite rugs, drapes, and linen. Old family paintings, portraits, and photographs adorn the walls, creating an ambiance steeped in nostalgia. The large ensuite bathrooms blend modern amenities with old-world charm, ensuring a comfortable stay. Each room offers its unique allure, be it breathtaking views, expansive bathrooms, or private



Built in 1755, this towering fortress exudes a charm that combines history, romance, and luxury. It offers an unparalleled glimpse into the culture, lifestyle, and glory of the Mandawa rulers.



European and Continental dishes with stunning views.

The Lotus Realm Spa features Bhutanese treatments using local herbs and traditional techniques, guided by Dingtshos (traditional medicine doctors) and based on the Sowa Rigpa philosophy, Bhutan's ancient medicine.



PEMAKO THIMPHU BHUTAN

Featuring 66 meticulously designed suites and rooms, Pemako Thimphu features a stunning facade resembling Bhutan's Dzong (Fortress) aesthetically blending modern design.

Every room at Pemako Thimphu is enveloped by the beauty and magnificence of the mighty Himalayas offering panoramic views from the comfort of a well-decorated and cosy setting. Perceptive design touches are at the forefront of each room – the walls are adorned with hand-drawn Buddhist murals, walk-in closets, and spacious bathrooms with inbuilt floor heaters.

Dining Options- Ara is a stylish bar serving bespoke cocktails and Bhutanese liquor, Chig Ja Gye serves authentic Bhutanese cuisine in a vibrant setting with abstract art, Rimps is a tea lounge where you can enjoy Bhutan's salted butter tea, Suja, in a serene atmosphere. The Thongsel, an all-day dining restaurant, offers



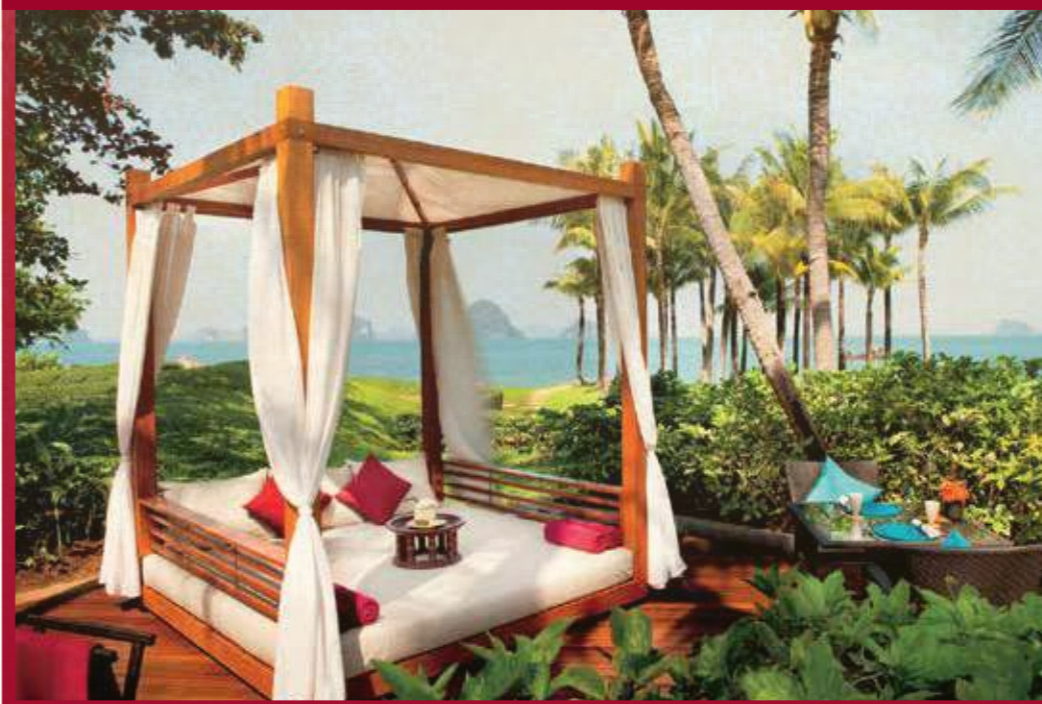
Whether you seek quiet meditation, breathtaking landscapes, or a glimpse into Bhutan's rich heritage, Pemako promises an experience of divine serenity and timeless charm.



accolade, placing it among the world's finest hotels and resorts

Phulay Bay, a Ritz-Carlton Reserve, the ultra-luxurious sanctuary on the serene shores of the Andaman Sea, has been affirmed as one of the world's most extraordinary places to stay after it was awarded with three MICHELIN Keys in the MICHELIN Guide's first-ever selection of outstanding hotels and resorts in Thailand.

Part of a highly exclusive collection of Ritz-Carlton Reserves worldwide, Phulay Bay is a haven of luxury and tranquility on Krabi's tropical shore. With its opulent pool villas, personal butler service, soothing spa, infinity pool and world-class restaurants, all infused with authentic Thai heritage and set in a breath-taking beachfront location, overlooking the Andaman seascape, this is a truly exceptional place to stay.



PHULAY BAY KRABI, THAILAND

Phulay Bay, the world's first Ritz-Carlton Reserve property, is located in Krabi, Thailand set along the scenic shores of the Andaman Sea. Phulay Bay represents a departure from the ordinary and is designed for travelers seeking rare, exotic and authentic experiences in the most remote corners of the world. The property features 54 spacious villas with private plunge pools, rainforest showers, indoor and outdoor baths and showcases scenic tropical garden or ocean views. Amenities include an 11-room treatment spa, a selection of formal and casual dining options, infinity pool, 1,400 square-foot meeting and event space, and an array of local attractions, including white-sand beaches, coral reefs, lush rainforests, caves, waterfalls and exploration of the nearby Phi Phi Islands.

This ultra-luxurious sanctuary in Krabi was included in an exclusive group of eight properties to achieve the highest

Phulay Bay, a Ritz-Carlton Reserve, the ultra-luxurious seafront sanctuary in Southern Thailand's Krabi province, is inviting guests to escape their busy daily lives and step into a world of Wellness & Wonder. By the Andaman Sea, discover rejuvenating spas, adventures, and explorations.



port activities suitable for both adults and children, making it an ideal resort for an adventurous holiday.

Mövenpick Resort Al Marjan Island believe weddings should be as unique as their story. The Mövenpick team understands that some love stories are best celebrated in a cosy setup. Every little detail is attended to for couples seeking a more personal experience. With a spacious 530 square metre pillar-less ballroom bathed in natural daylight and a large pre-function area and outdoor terrace; it is an ideal venue for hosting up to 150 guests.

Situated on a stunning coral-shaped island with access to the sparkling Arabian Gulf, the luxury beachfront resort boasts 300 meters of pristine white sand beach. With sun-kissed beaches, a luxurious ballroom, the longest suspended bridge in northern Emirates connecting two main buildings and lush gardens, the resort offers a range of enchanting settings.

MÖVENPICK RESORT AL MARJAN ISLAND, RAK

Mövenpick Resort Al Marjan Island is a five-star resort located on the coast of Ras Al Khaimah. Situated on the first manmade island in the emirate, the remarkable resort boasts 418 elegantly designed rooms with unobstructed sea views, suites and chalets set against the picturesque backdrop of the Arabian Peninsula. The family friendly resort is set along a 300 m stretch of white sandy seashore with 28 beachfront suites featuring private swimming pools or terraces landscaped for peace and privacy, premium sanctuaries with direct sea access, ideal for families, couples or groups travelling together. Visitors can enjoy Mövenpick's renowned Swiss hospitality, heritage and a diverse F&B portfolio including six speciality bars and restaurants offering a full range of styles, cuisines and atmosphere including; Möca Lobby Café, The Market, Beach House, Boons, Neo Sky Bar and Ula. The resort also hosts a year-round kid's club program, Starfish kids' adventure club filled with indoor and outdoor activities, a fully equipped Witbit floating water park and sun-warmed waters

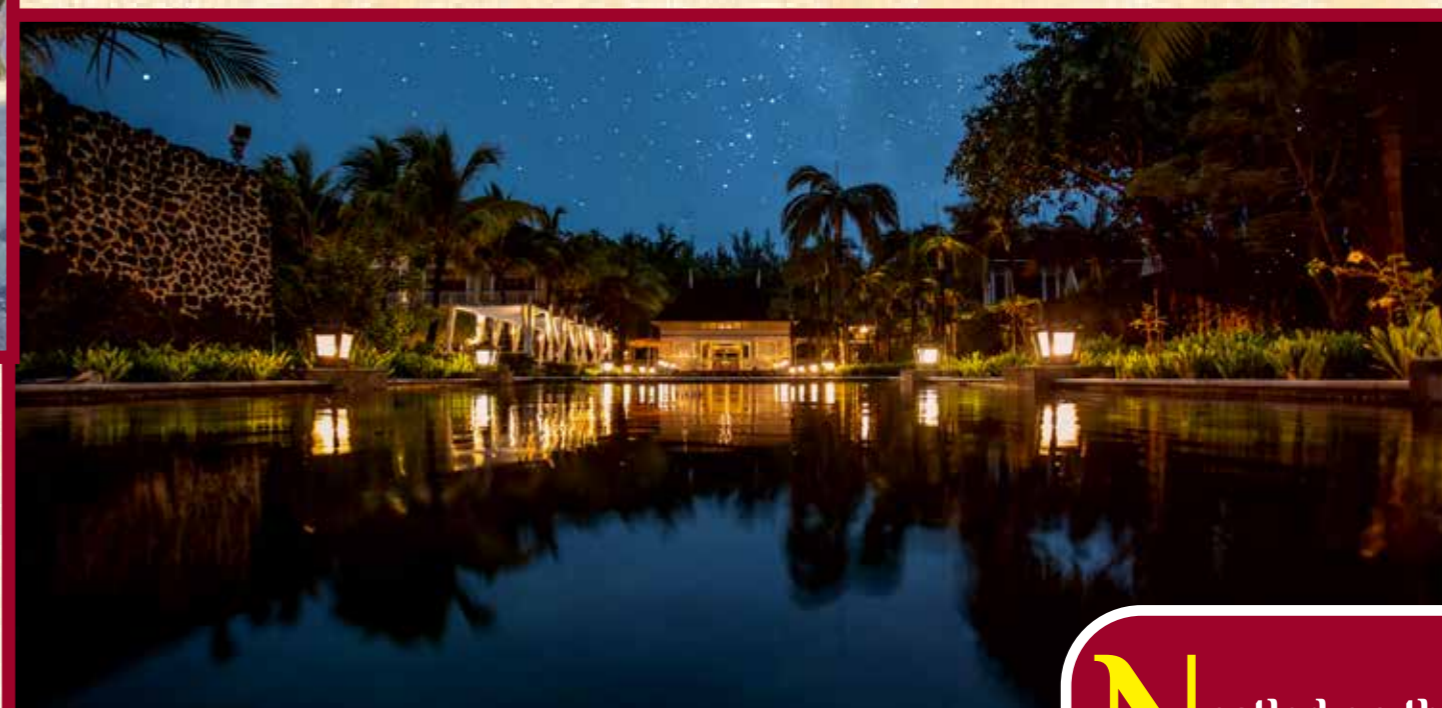


Visitors can enjoy Mövenpick's renowned Swiss hospitality, heritage and a diverse F&B portfolio including six speciality bars and restaurants offering a full range of styles, cuisines and atmosphere.



JW Marriott Mauritius caters to guests of all ages with a diverse array of activities and mindful experiences. From water sports, snorkelling, and diving in the protected lagoon to yoga sessions with panoramic ocean views, every experience is designed to nurture the mind, body, and spirit.

Culinary excellence is at the heart of the resort, with five distinct dining venues showcasing the island's rich gastronomic heritage. Guests can savour authentic Mauritian flavours, indulge in world-class Indian and Japanese cuisine, or explore Pan Asian delicacies, each crafted with fresh, locally sourced ingredients.



JW MARRIOTT MAURITIUS RESORT

Set against the majestic backdrop of Le Morne Brabant, a UNESCO World Heritage Site, JW Marriott Mauritius Resort is a haven of tranquillity and refined elegance. Located on the pristine shores of the Le Morne Peninsula, the resort boasts sweeping views of powdery white sands, vibrant coral reefs, and the sparkling expanse of the Indian Ocean. This exceptional coastal setting offers guests an immersive escape into the beauty and serenity of island life.

The resort's 169 thoughtfully designed suites provide a harmonious blend of Mauritian charm and modern luxury. Each suite is a sanctuary of calm, with some offering direct access to the beach and stunning lagoon views. Spacious interiors, elegant décor, and private terraces invite guests to relax and rejuvenate in comfort, while the serene ambiance fosters a deep connection with nature.

Nestled on the breathtaking Le Morne Peninsula, JW Marriott Mauritius Resort offers an idyllic retreat where luxury, nature, and wellness converge. It caters to guests of all ages with a diverse array of activities and mindful experiences.



organic and sustainable culinary delights. The spa, perched on the riverbank, provides a sanctuary for relaxation and rejuvenation, with holistic treatments inspired by ancient Balinese traditions.

Adventure and cultural immersion await as Mandapa offers curated experiences, including guided treks through verdant rice paddies, meditation sessions at an ancient temple, and artisan workshops in the local village. This harmonious retreat effortlessly captures the essence of Bali, making it a haven for those seeking luxury, culture, and serenity.

MANDAPA, UBUD, BALI

Mandapa, a Ritz-Carlton Reserve, is a secluded paradise nestled along the serene Ayung River and the gentle hills of Ubud, the spiritual heart of Bali. Just 60 miles from Bali Ngurah Rai International Airport (DPS), the resort offers an idyllic sanctuary for the mind, body, and soul. Designed by renowned architect Miles Humphreys and featuring interiors by Jeffrey A. Wilkes of the acclaimed Asia-based firm DESIGNWILKES, Mandapa seamlessly blends traditional Balinese charm with contemporary elegance. The resort is thoughtfully integrated into the lush tropical landscape, offering 35 spacious suites and 25 private pool villas, including a three-bedroom pool villa—one of the largest in the region.

Guests at Mandapa are treated to the highest level of personalised service, with a dedicated 24-hour certified butler, or Patih, ensuring an exceptional and memorable stay. The resort also features four distinctive dining venues, offering everything from authentic Indonesian flavors at Kubu and Sawah Terrace to



Immerse yourself in the tranquility of Mandapa, a Ritz-Carlton Reserve, where lush landscapes, personalized service, and authentic Balinese experiences create an unforgettable escape.



White Desert was co-founded by CEO Patrick Woodhead, a pioneering polar explorer. The company was the first to establish a luxury semi-permanent camp in Antarctica and to introduce Sustainable Aviation Fuel to the region. Carbon neutral since 2007, White Desert has expanded its operations, with 50% of its logistics now supporting scientific research in Antarctica. This year marks several exciting developments, including the launch of White Desert World, featuring a new 10–12-day itinerary aboard the refurbished 1940s-style Basler DXQ, offering guests a seamless journey from the Arctic to the Antarctic, with explorations across remote South American destinations.

WHITE DESERT ANTARCTICA

Founded in 2005 by record-breaking polar explorers, White Desert has redefined luxury travel in Antarctica, offering bespoke, environmentally-conscious adventures. Guests travel by private jet to a blue ice runway in Queen Maud Land, where they can choose from a range of activities—visiting emperor penguins, trekking to the Geographic South Pole, climbing, exploring ice tunnels, or enjoying cocktails made from 100,000-year-old ice at one of the luxury camps: Whichaway Oasis, Wolf's Fang Explorer, or Echo.

Each departure is limited to just 12 guests, ensuring a personalized experience tailored to be as adventurous or relaxed as desired. The journey is complemented by gourmet cuisine from an award-winning chef and expert guidance from seasoned polar explorers, all while adhering to strict ecological guidelines with carbon emissions fully offset through the Carbon Neutral Company.



Experience bespoke, eco-conscious adventures in Antarctica with White Desert. Travel by private jet, explore stunning ice landscapes, visit emperor penguins, and trek to the South Pole—all while enjoying gourmet cuisine and the comfort of luxury camps.



ingredients harvested from the resort's own orchard. Sea salt offers a fusion of Southeast Asian cuisine and premium cuts of meat, all enjoyed in a chic setting overlooking the lagoon. For lighter fare, the Lobby Lounge provides Middle Eastern specialties and refreshing beverages in a relaxed, scenic environment.

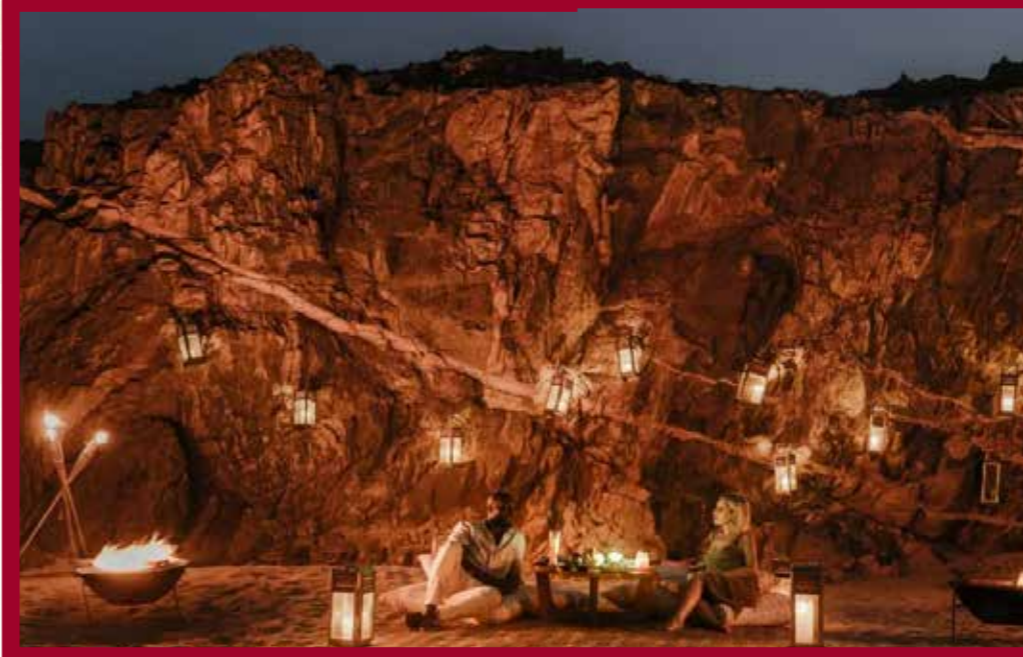
The **spa and wellness** offerings at Alila Hinu Bay focus on holistic well-being, blending traditional Omani healing techniques with modern therapies. Guests can indulge in signature treatments using locally sourced natural ingredients, designed to rejuvenate both body and mind. Tailored wellness programs further enhance relaxation, ensuring a truly restorative experience.

ALILA HINU BAY OMAN

Perched on Oman's stunning southwest coast, Alila Hinu Bay is a luxurious retreat spread across 45 hectares of pristine beachfront along the Arabian Sea. This serene resort seamlessly blends traditional Omani architecture with contemporary design, offering guests an immersive experience that highlights the region's natural beauty and cultural heritage.

Accommodation at Alila Hinu Bay is designed to provide a luxurious and tranquil escape, with each room and villa offering breathtaking views of the desert, lagoon, or sea. Guests can choose from a variety of options, including private pool villas and spacious family suites, each thoughtfully positioned to maximize privacy and serenity.

Dining at the resort is a celebration of local flavours and sustainable practices. The Orchard serves fresh, garden-to-table dishes inspired by the ancient Frankincense Route, with



Nestled between the Arabian Sea and rugged Dhofar mountains, Alila Hinu Bay offers an unparalleled blend of luxury, nature, and cultural immersion, making it a perfect getaway for travellers seeking peace, adventure, and authentic Omani hospitality.



Middle Eastern practices, including the Desert Fusion Massage with heated sand poultices and rejuvenating hammam rituals. Wellness programs feature yoga sessions amidst the tranquil desert landscape and personalized consultations.

Families are well-catered to with a dedicated Kids Club offering arts and crafts, desert treasure hunts, and educational programs on local wildlife, ensuring children are entertained while parents relax. Dining at Qasr Al Sarab is a culinary journey, with Ezba serving farm-to-table Emirati dishes and Sahra offering a mix of Middle Eastern and international cuisine against the backdrop of stunning desert sunsets. Guests can also unwind at Al Waha Pool Bar or The Lounge for light snacks and cocktails.

QASR AL SARAB DESERT RESORT, ABU DHABI

Nestled in the vast and captivating Empty Quarter desert, Qasr Al Sarab Desert Resort by Anantara stands as a beacon of luxury and tranquillity, blending Arabian heritage with modern comforts. Its stunning architecture and lush landscaping create a serene oasis where guests can unwind and explore the surrounding natural beauty. The resort offers a variety of accommodations, from spacious Deluxe Rooms with breathtaking desert views to expansive Anantara Suites with private terraces, and the luxurious Royal Pavilion Pool Villas, perfect for families or couples seeking privacy and indulgence with their own plunge pools.

Guests can immerse themselves in unique desert adventures such as camel trekking with Bedouin guides, adrenaline-pumping dune bashing, or serene stargazing under the clear desert skies. Cultural experiences like falconry displays and traditional Arabic coffee ceremonies provide a glimpse into Emirati heritage. For relaxation, the Anantara Spa offers treatments inspired by



Qasr Al Sarab Desert Resort by Anantara is more than just a destination; it's an immersive experience that seamlessly combines luxury, adventure, wellness, and cultural richness, making it an unforgettable retreat in the heart of the desert.



tailored wellness activities to immersive 4 to 14-day programs focusing on holistic healing, nutrition, and relaxation.

As an adults-only retreat, Jetwing Lagoon offers an intimate and peaceful environment, ideal for couples or small groups seeking a refined escape. The resort's architecture and interiors reflect understated luxury, featuring elegant rooms and suites that open to breathtaking views of the lagoon or lush tropical gardens.

Guests can indulge in a variety of activities, from invigorating yoga sessions and therapeutic spa treatments to enjoying the lagoon's natural beauty on leisurely boat rides. The resort also prides itself on its culinary excellence, serving nourishing dishes that celebrate local flavours and align with wellness principles.

JETWING LAGOON NEGOMBO SRI LANKA

Jetwing Lagoon in Negombo, Sri Lanka, is a landmark of elegance and well-being, designed by the legendary architect Geoffrey Bawa. This exquisite property, nestled between the tranquil Negombo Lagoon and the vast Indian Ocean, is a harmonious blend of contemporary luxury and timeless serenity. As the first hotel conceptualized by Bawa, Jetwing Lagoon is a masterpiece that showcases his signature style of seamless integration with nature.

The resort redefines wellness with its unique approach rooted in the five pillars of well-being: Mindfulness, Nutrition, Movement, Rest, and Community. Offering a comprehensive array of wellness packages, Jetwing Lagoon ensures every guest finds their balance. The wellness experience begins even before arrival, with virtual consultations with Ayurveda doctors who curate personalized treatments and meal plans to suit individual needs. Options range from short, rejuvenating getaways with



Jetwing Lagoon is not just a destination but a journey into revitalization, offering a space to reconnect with oneself and the beauty of Sri Lanka. It promises an unforgettable experience of tranquility and care.



For those seeking adventure, the resort offers snorkelling, diving, and fishing excursions, while the Medi Spa provides holistic treatments to rejuvenate body and mind.

Experience unparalleled luxury at Heritance Aarah Maldives, where pristine beaches meet turquoise lagoons. This premium all-inclusive resort offers opulent overwater villas, world-class dining, and rejuvenating spa treatments inspired by Maldivian traditions. Perfect for couples, families, and adventure seekers, indulge in water sports, explore vibrant coral reefs, or simply unwind amid breathtaking sunsets. Your dream escape awaits!

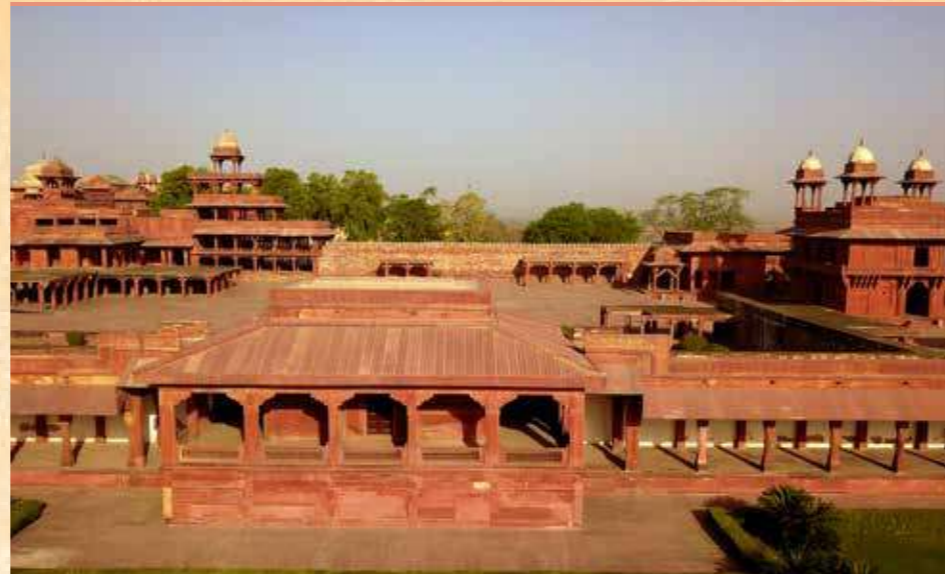
HERITANCE AARAH MALDIVES

Tucked away in the pristine Raa Atoll, Heritance Aarah Maldives invites you to escape to a world of unparalleled beauty and tranquillity. From the moment you step onto the soft, sandy shores, the resort's serene ambiance sets the tone for an unforgettable stay. The resort's luxurious villas, whether nestled along the beach or perched over the lagoon, are designed to blend seamlessly with the natural surroundings. Each accommodation offers stunning views, modern comforts, and private spaces that invite you to unwind and reconnect with nature.

Dining at Heritance Aarah is a journey through flavours. The resort's all-inclusive concept features a variety of culinary experiences, from international dishes at Ranba to the rich spices of Maldivian cuisine at Ambula. Fresh seafood at Ginifathi and fusion creations at Baani, paired with panoramic ocean views, create unforgettable dining moments.



This premium all-inclusive resort offers opulent overwater villas, world-class dining, and rejuvenating spa treatments inspired by Maldivian traditions. Heritance Aarah Maldives is perfect for couples, families, and adventure seekers.



CULTURAL AND HISTORICAL EXPERIENCES





DILLI HAAT

Dilli Haat, an iconic destination in Delhi, is a vibrant cultural hub that captures the essence of India's rich heritage and crafts. Operated by Delhi Tourism and Transportation Development Corporation (DTTDC), Dilli Haats are spread across the city at INA, Pitampura, and Janakpuri, each offering a unique yet connected experience. These open-air markets provide an authentic representation of India's diverse traditions, bringing artisans and craftspeople from across the country to a single platform.

The INA Dilli Haat, the oldest and most renowned, offers a delightful mix of handmade crafts, traditional textiles, jewellery, and pottery. Its culinary offerings are equally enticing, with food stalls representing cuisines from various Indian states, making it a paradise for food lovers. The rustic charm and the ever-changing roster of vendors ensure there's always something new to explore.

Dilli Haat in Pitampura, set against the backdrop of a lush green landscape, has a more contemporary design yet retains its ethnic roots. It is a favoured

The INA Dilli Haat, the oldest and most renowned, offers a delightful mix of handmade crafts, traditional textiles, jewellery, and pottery. Its culinary offerings are equally enticing, with food stalls representing cuisines from various Indian states.

spot for cultural events, exhibitions, and live performances, offering a perfect blend of leisure and entertainment.

The Janakpuri Dilli Haat is the largest of the three, spanning over nine acres. With an amphitheatre, food courts, and craft stalls, it is a hub for cultural festivals, theme-based fairs, and traditional art displays. This Haat also emphasizes eco-friendly practices, making it a sustainable cultural destination.

What makes Dilli Haats special is their commitment to preserving and promoting Indian art and culture. They serve as a bridge between artisans and urban audiences, providing craftsmen with a platform to sell directly without middlemen, thereby supporting their livelihoods.





FATEHPUR SIKRI

Fatehpur Sikri, a magnificent city of red sandstone, stands as a testament to the grandeur of the Mughal Empire and the architectural brilliance of Emperor Akbar. Located approximately 40 kilometres from Agra in Uttar Pradesh, this UNESCO World Heritage Site is an extraordinary blend of Indo-Islamic architectural styles, drawing visitors from around the globe.

Built in the late 16th century, Fatehpur Sikri was envisioned by Akbar as his capital, a city of unparalleled beauty and significance. Its foundation was inspired by Akbar's meeting with the Sufi saint Sheikh Salim Chishti, who foretold the birth of the emperor's heir. In gratitude, Akbar constructed a grand city around the saint's dwelling. Although it served as the Mughal capital for only about 15 years due to water scarcity, its legacy endures through its awe-inspiring monuments and rich history.

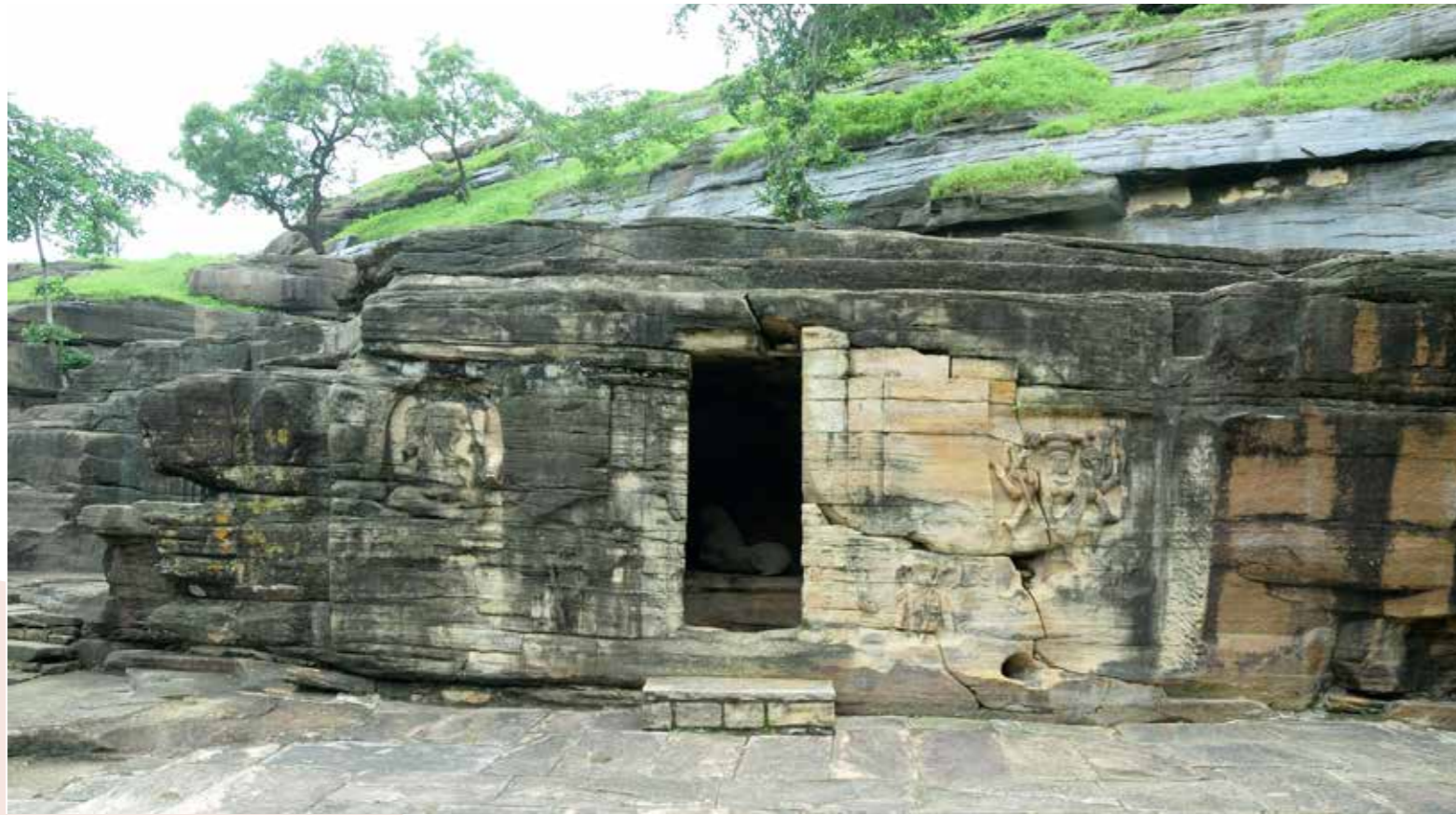
The city's layout reflects meticulous planning and artistic ingenuity. The Buland Darwaza, a 54-meter-high gateway, stands as the grand entrance, symbolizing Akbar's victory over Gujarat. Inside, the Jama Masjid, one of

Fatehpur Sikri offers visitors not only a glimpse into Mughal opulence but also an opportunity to immerse themselves in history, art, and spirituality. Its quiet courtyards and imposing structures whisper tales of a bygone era, making it an unforgettable destination for history enthusiasts and travellers alike.

India's largest mosques, radiates serenity and spirituality. The tomb of Sheikh Salim Chishti, with its intricately carved marble latticework, continues to draw devotees seeking blessings.

Other notable landmarks include the Diwan-i-Aam and Diwan-i-Khas, which highlight the emperor's administrative prowess, and Panch Mahal, a five-storied pavilion that served as a retreat. The architectural marvels at Fatehpur Sikri reflect Akbar's vision of a syncretic empire, incorporating elements from Hindu, Persian, and Islamic traditions.





UDAYAGIRI CAVES MADHYA PRADESH

The Udayagiri Caves, located near Vidisha in Madhya Pradesh, are a remarkable ensemble of rock-cut caves that hold immense historical, cultural, and religious significance. Dating back to the early 5th century CE, these caves were commissioned during the reign of Chandragupta II of the Gupta Empire, a golden era in Indian history known for its advancements in art, architecture, and spirituality.

What makes the Udayagiri Caves unique is their blend of religious symbolism and artistic excellence. The site comprises 20 caves, dedicated primarily to Hinduism and Jainism, and is among the oldest surviving examples of Gupta-period rock-cut architecture. Each cave features intricate carvings and sculptures that reflect the artistic and religious fervour of the time.

The serene surroundings of Udayagiri add to its allure. Perched on a low hill with panoramic views of the countryside, the caves offer visitors an immersive experience that combines history, spirituality, and natural beauty. For travellers and history enthusiasts, Udayagiri Caves are a window into India's glorious past.

The most iconic attraction is the colossal carving of Lord Vishnu in his Varaha (boar) incarnation, rescuing the Earth goddess Bhudevi from the cosmic ocean. This sculpture, carved into the rock face, is a masterpiece of Gupta artistry and represents the triumph of good over evil. Equally captivating are the depictions of other deities, including Shiva and Durga, as well as Jain Tirthankaras, which underline the religious harmony that characterized the era.

Udayagiri's historical importance goes beyond its sculptures. The caves house inscriptions that provide insights into Gupta governance, culture, and religion. They also suggest that Udayagiri was an important site for astronomical studies, with carvings believed to align with celestial events.



A Divine Confluence



In a spectacular display of faith and tradition, Prayagraj is preparing to host the Maha Kumbh 2025 - one of the world's largest religious gatherings that occur once every 12 years. This grand spiritual congregation, deeply rooted in Hindu mythology, draws millions of pilgrims from across the globe to the sacred confluence of three rivers – the Ganges, Yamuna, and the Saraswati. The event, which marks a rare celestial alignment, brings together Hindu devotees from across the country, who bathe in the river to symbolically cleanse the soul and wash away sins.

A Sacred Geography

Prayagraj's unique geographical location adds spiritual significance to the event. Situated almost at the centre of northern India, with the Tropic of Cancer passing directly overhead, the city's position is believed to enhance the spiritual and medicinal benefits of bathing in the Triveni Sangam, especially during the Maha Kumbh. Bathers who take a dip in the holy Ganges during this time believe that the direct rays of the sun have disease-preventing and life-enhancing properties.

The Spiritual Heart of India

The Maha Kumbh is more than a religious gathering; it represents a transformative spiritual journey as well. Devotees believe that taking a holy dip in the Triveni Sangam during this auspicious period cleanses the soul, washes away sins, and leads to spiritual salvation.

Sacred Rituals and Celebrations

In January 2025, Prayagraj will once again host this remarkable event after a gap of 12 years. The last such event took place in 2013. For two months in early 2025, Prayagraj will transform into a temporary mega-city, hosting various Akhadas - spiritual monastic orders - including Mahanirvani, Atal, Niranjani, Anand, Juna, Avahan, and Agni Akhadas. The event will witness



a host of religious rituals with deep spiritual meanings. The Yajnas (sacred fire rituals) performed during Mahakumbh by the Akhadas are deeply spiritual and carry a 'sankalp' (resolution) for the greater good of society. These rituals aim to promote harmony, well-being, and global peace. Among other events during the MahaKumbh are the Shahi Snans (Royal Baths), conducted on astrologically determined auspicious dates. These ceremonial baths see participation from sadhus (holy men) and pilgrims alike. Local Heritage and Tourist Attractions

Beyond its spiritual significance, Prayagraj offers visitors a rich cultural experience. Visitors participating in Maha Kumbh can explore traditional handicrafts such as moonj weaving,

known for creating beautiful baskets and home decor items. Those who love to savour local food should not fail to try delicacies like chaat, kachori, jalebi, and other regional specialities.

Moreover, there are several nearby attractions to discover, including historic sites, serene ghats, cultural hubs, and temples each contributing to an enriching experience. Some of the major tourist attractions are:

- **The Hanuman Temple** near Allahabad Fort, featuring a massive 20-foot-long reclining idol of Lord Hanuman and 108 Shivalingas
- **The serene Narayan Ashram** on the Ganges' banks, known for its intricate stone carvings. The Mankameswar Temple, famous for its self-manifested Shiv-linga
- **The ancient Kalyani Devi Temple**, a significant Shaktipeeth
- **And finally, the Shri Venkateshwara Swamy Temple**, which represents the harmonious blend of North and South Indian spiritual traditions.

Modern Amenities and Adventure

The 2025 Maha Kumbh combines traditional spirituality with modern amenities and adventure opportunities. Visitors can enjoy helicopter joy rides offering breath-taking aerial views of the Kumbh Mela grounds and the sacred Sangam. Water sports activities along the riverbanks provide another exciting dimension to the spiritual journey.

Infrastructure and Preparations

Government authorities are working round-the-clock to ensure world-class infrastructure and safety measures for the millions of expected visitors. The preparations encompass modern amenities, accommodation facilities, and security arrangements to create a comfortable and secure environment for pilgrims and tourists from diverse backgrounds. The Uttar Pradesh State Tourism Development Corporation (UPSTDC) is establishing a "tent city" at strategic locations including Arail Ghat, Parade Ground, and Jhunsi, with 2,000 tents of various categories to accommodate the massive influx of pilgrims and travellers.

Prayagraj, a part of Uttar Pradesh's Spiritual Triangle

Prayagraj, known as one of the 'Saptpuris' or the seven sacred cities in Hinduism, also forms the spiritual triangle in Uttar Pradesh. Other than Prayagraj, the spiritual triangle includes Ayodhya and Varanasi. While Prayagraj is the place where the Ganga, Yamuna, and Saraswati rivers converge, forming the Triveni Sangam, Varanasi, known as Kashi, is considered the holiest city in Hinduism, as the place where Lord Vishwanath (Shiva) is said to dwell and Ayodhya, is known as the birthplace of Lord Rama, holding immense significance for devotees, symbolizing the values of dharma and devotion. They celebrate a rich heritage of rituals, festivals, and timeless wisdom. The triangle reflects the essence of devotion, faith, and unity, fostering spiritual growth. Each city, with its distinct aura, invites reflection, offering a profound connection to India's cultural and spiritual roots.

Nearest Tourist Destination



Prayagraj to Shringverpur
(31.2 km) Via NH-330 and NH-30



Prayagraj - Mirzapur
(88.9 km) Via NH-19



Prayagraj to Chitrakoot
(134.4 km) Via NH-35



Kumbh Administration



Emergency Assistance



Hotel and Food



Achievements of UP



Maha Kumbh Tent Booking



Maha Kumbh Mela App



Whatsapp Chat



Uttar Pradesh Tourism App.



MAHAKUMBH, UTTAR PRADESH

The Mahakumbh in Uttar Pradesh is one of the largest and most significant religious gatherings in the world, drawing millions of pilgrims, spiritual seekers, and tourists from across the globe. Held every 12 years in Allahabad (now Prayagraj), this grand event is an integral part of India's cultural and spiritual fabric, offering an unparalleled experience of devotion, tradition, and unity.

The Mahakumbh is a confluence of the three sacred rivers – the Ganges, Yamuna, and the mythical Saraswati – and the bathing rituals performed in these holy waters are believed to cleanse the soul of sins and bestow spiritual liberation. The event's highlight is the spectacular 'Shahi Snan' (royal bath), where millions of devotees take a dip to purify themselves, alongside a series of religious rituals, prayers, and spiritual discourses that take place throughout the festival.

Beyond the sacred baths, the Mahakumbh provides a chance to explore the historical and cultural landmarks of Prayagraj, such as the Allahabad Fort, the Akbar's Tomb, and the numerous ghats along the Ganges.

For tourists, the Mahakumbh offers a unique opportunity to witness India's vibrant cultural heritage. The sprawling event site, with its temporary tented city, showcases a rich array of religious practices, local handicrafts, and a bustling marketplace. Visitors can explore the spiritual significance of the event, visit the various Ashrams and temples, and witness the grandeur of the grand processions and the revered Naga Sadhus.

In addition to the spiritual activities, the Mahakumbh also offers a platform for local artisans and traders to showcase their work, making it a great destination for shopping. From traditional clothing, handicrafts, and religious artifacts to street food and cultural performances, there's a rich diversity of experiences to indulge in.





SALUGARA MONASTERY

WEST BENGAL

Salugara Monastery, located near Siliguri in the Indian state of West Bengal, is a serene and spiritually enriching destination that draws visitors with its tranquil atmosphere and deep cultural significance. Nestled amidst lush greenery and surrounded by the Himalayan foothills, this monastery is a haven for those seeking peace and a connection with Buddhist traditions.

The monastery was established by the followers of the Tibetan Lama, Kalu Rinpoche, and is renowned for its towering 100-foot stupa, a striking architectural feature that symbolizes harmony and enlightenment. The stupa is said to contain five relics of the Buddha, making it a revered site for pilgrims and devotees. Its vibrant and intricate design reflects Tibetan Buddhist art, showcasing intricate murals and traditional motifs that tell stories of the Buddha's teachings.

Visiting Salugara Monastery is more than a sightseeing experience—it is a journey into tranquility and an opportunity to explore the profound philosophy of Buddhism amidst breathtaking natural beauty.

What sets Salugara Monastery apart is its spiritual aura, which offers visitors a chance to meditate and reflect. The chants of monks, the fluttering prayer flags, and the wafting scent of incense create an environment that is both calming and inspiring. It is a perfect place for those looking to escape the hustle and bustle of city life and immerse themselves in the teachings of compassion, mindfulness, and inner peace.

Salugara is not only a spiritual retreat but also a cultural landmark. It provides a glimpse into the Tibetan way of life and Buddhist practices, drawing travellers, students of spirituality, and history enthusiasts alike. Conveniently located near Siliguri, the monastery is a popular stop for tourists exploring the picturesque landscapes of North Bengal or enroute to Darjeeling, Kalimpong, or Sikkim.





THE LINDT HOME OF CHOCOLATE, SWITZERLAND

The Lindt Home of Chocolate is a state-of-the-art destination designed to captivate the senses and immerse visitors in the world of chocolate. Situated in Zurich, Switzerland, the birthplace of premium chocolate, this stunning facility is the embodiment of craftsmanship and indulgence. The building, a masterpiece by renowned architects Christ & Gantenbein, is a seamless blend of modernity and tradition, offering an extraordinary experience for chocolate lovers of all ages.

One of the most mesmerizing features of the Lindt Home of Chocolate is its nine-meter-high chocolate fountain, which stands as a symbol of the Swiss chocolate legacy. This spectacular installation greets visitors as they step into the grand atrium, setting the tone for the decadent journey ahead. The multimedia museum takes guests through the rich history of chocolate, from its ancient origins with the Mayans and Aztecs to its evolution into



This exceptional attraction encapsulates the Swiss passion for chocolate, blending innovation with tradition. The Lindt Home of Chocolate is not just a museum but a celebration of an iconic culinary art form, offering an unforgettable experience in the heart of Switzerland.

a global luxury. Interactive exhibits and engaging visuals offer a hands-on learning experience that is both educational and delightful.

The Lindt Home of Chocolate also boasts the world's largest Lindt chocolate shop, a paradise where visitors can indulge in an incredible variety of chocolate creations. For those who wish to delve deeper into the art of chocolate-making, workshops and courses are available, led by expert chocolatiers. These sessions allow participants to craft their own sweet masterpieces, creating memories to Savor.





DISNEYLAND, PARIS

This holiday season, Disneyland Paris transforms into a winter wonderland, bringing festive cheer with dazzling decorations, greetings from Santa, and Disney characters in holiday attire. Highlights include the enchanting 'Mickey's Dazzling Christmas Parade', magical shows, and a fairy-tale atmosphere that extends across the parks, stores, restaurants, and even Disney Hotels. The iconic Disneyland Hotel will adorn itself in soft Yuletide hues, offering families a royal Christmas dream.

Guests entering Disneyland Park are greeted by a magnificent 24-meter-tall Christmas tree on Main Street, U.S.A., adorned with nearly 1,000 ornaments. This charming avenue, where snow falls several times daily, leads to the majestic Sleeping Beauty Castle, setting the stage for a truly magical experience.

In the Castle Courtyard, children and adults can meet Aurora and Prince Philip, alongside beloved Disney characters like Chip 'n' Dale and Winnie the Pooh. Favourites such as Stitch, Goofy, and Jack Skellington will don Santa outfits, while Santa himself listens to last-minute wishes before his journey around the world.

Before the 'Disney Illuminations' night-time spectacular, the 'Disney Electrical Sky Parade' brings Christmas to life with breathtaking lights over Sleeping Beauty Castle. The finale immerses guests in holiday magic with Nutcrackers, twinkling trees, giant candy canes, and a snowy 'Main Street, U.S.A.'—making this Christmas celebration an unforgettable experience for all.

The award-winning 'Mickey's Dazzling Christmas Parade' makes a triumphant return, showcasing vibrant floats, lively music, and nearly 90 performers in dazzling costumes. Held twice daily, this parade becomes even more magical at night as it lights up the park, adding a touch of evening enchantment.

The holiday spirit continues with the 'Let's Sing Christmas' musical at Videopolis Theatre, where guests can join Mickey, Minnie, and friends to sing classic carols like 'Jingle Bells', with lyrics displayed on-screen. Adding to the festive atmosphere, Disney Princesses such as Cinderella, Belle, and Ariel appear in the 'Disney Princesses Holiday Season Celebration', enchanting audiences with their elegance.





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